Centre for
International Hospitality
Management Research

Publication List
August 2008

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CENTRE FOR INTERNATIONAL HOSPITALITY MANAGEMENT RESEARCH

LIST OF PUBLICATIONS AND OTHER RESEARCH OUTPUTS

Edited by Stephen Ball

Introduction

For over thirty years Sheffield Hallam University (SHU) academics have earned an international reputation for the quality of their research, publications, courses and other activities. Research has seldom been regarded as an end in itself but rather as a means to contributing to knowledge about the hospitality industry, hospitality management or hospitality management education. Research in hospitality at SHU is undertaken under the auspices of the Centre for International Hospitality Management Research (CIHMR), which is a research and business development centre based in the Faculty of Organisation and Management in the University. The research which is undertaken has usually been concerned with solving industry-based problems, examining contemporary and future hospitality issues and/or developing the skills and methodologies of the researchers themselves. When conducting research we have always believed in telling others, when appropriate to do so, about our work. So the dissemination of any previous studies, the methodologies, findings etc. all related to our research have always been important to us. Typically this dissemination has been to as wide an audience as possible (educationalists, industry practitioners, policy makers, students etc.) and through publications, conference and seminar presentations and other media.

This list, the idea of which was conceived four year ago, is a comprehensive record of the publications and other research outputs produced by current and past academics associated with CIHMR over the last 25 years. Should anyone reading this be interested in any of these items, or the work of the Centre more generally, then we would be pleased to discuss these with you.

Finally, I would like to express my thanks to Thea Potter, CIHMR Research Administrator, for her help in compiling this list.

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