

Enterprise Centre

WORKING TOGETHER
TO MAKE THE RIGHT CONNECTION

Enterprise Centre
Sheffield Hallam University
Howard Street
Sheffield
S1 1WB

Telephone 0114 225 5000
Fax 0114 225 3524
E-mail business@shu.ac.uk
www.shu.ac.uk/business



2274-03/08



WORKING TOGETHER
TO MAKE THE RIGHT CONNECTION

Our services for business

Let's work together

Contents

Introduction	2
Research and development	4
Consultancy	6
Facilities	8
Partnerships	10
Professional development	12
Placement schemes	14
Graduate recruitment	16
Our expertise	18
Contact us	20
University campuses	22



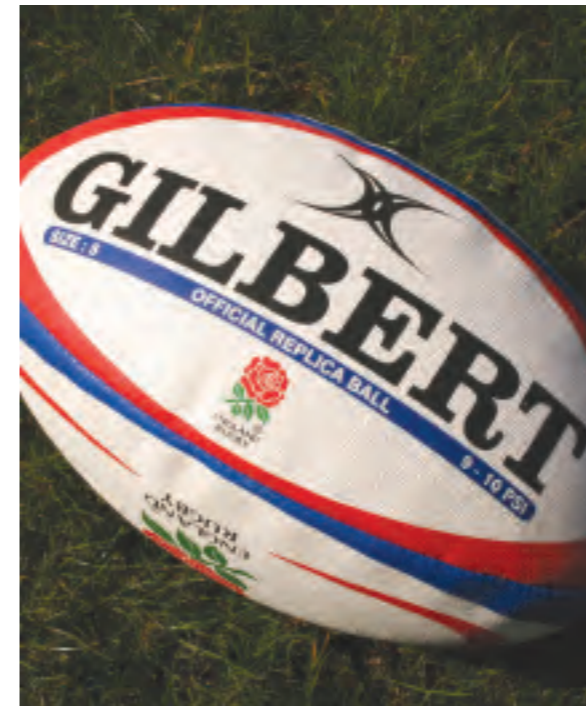
In partnership with ZBD Displays Ltd, our scientists have worked to develop the next generation of liquid crystal cell devices. These electronic displays allow retailers to make global changes to product information at the touch of a button.

As one of the UK's leading new universities, we know that developing effective links with the outside world makes us even stronger.

With more than 29,000 students and 5,000 staff working across a wide range of disciplines, we've got expertise to share – and we're keen to share it with you. Our many research and business development units work with external organisations on a daily basis, building great relationships and establishing long-term partnerships that really work.

Local or overseas, small to medium-sized enterprises or major multinationals, public sector organisations or private sector businesses – there's nothing to stop us teaming up to work together and make things happen.

So whether you need the latest research to help you develop an innovative product, professional consultancy to help you tackle a specific business challenge, or a source of highly skilled graduates who are ready to join your team, we can help.



Pushing for sporting excellence

The challenge

When Gilbert Rugby wanted to make sure they had the balls to win the contract to become the official supplier to the 2007 Rugby World Cup, they turned to Sheffield Hallam's sports engineering research group to help them demonstrate their innovative and research-led approach to ensuring the continuous improvement of their products.

The approach

'As part of our rugby ball research and development programme, we approached the University's specialist computational fluid dynamics (CFD) unit to give us insight into differences in aerodynamic performance between our range of top end balls and potential future balls,' said Ian Savage, Gilbert Rugby's research and development engineer.

The results

The team produced a set of simulations and analysis – under tight timescales – which were then used to enhance Gilbert Rugby's tender to the International Rugby Board. Soon, the balls were flying through the air as the official balls for the prestigious 2007 Rugby World Cup.

Tackling deprivation

The challenge

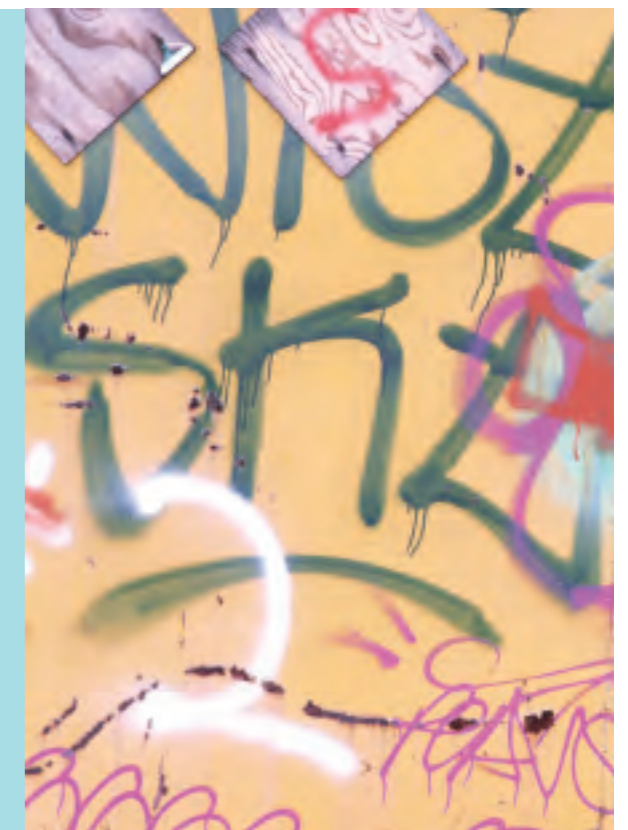
With an investment of around £2 billion over ten years through its New Deal for Communities (NDC) programme, the UK government was keen to track the success of its attempts to tackle multiple areas of deprivation in 39 of the country's poorest neighbourhoods

The approach

After putting together a winning tender in 2001, Sheffield Hallam's Centre for Regional Economic and Social Research was commissioned by the government's Neighbourhood Renewal Unit to head up a five year evaluation of the impact the programme was having so far. Interim findings published in 2005 indicated that NDCs had made an impact on various aspects of life in those communities, including greater involvement for black and ethnic minority communities, increased population stability, a reduction in the experience of and fear of crime, evidence of new jobs being created, and residents developing more positive feelings about their local neighbourhoods.

The results

In 2005, CRESR was again commissioned to undertake a second phase of the evaluation which is to culminate in a final report in 2010. This phase of the evaluation is looking at the impacts and outcomes of the programme overall, exploring different approaches and activities undertaken by the 39 NDC partnerships, and supporting local evaluation activities.



There's no doubt that cutting edge research and development – and the successful translation of that research into real benefits for customers and businesses – are absolutely vital to the UK's future economic success.

Here at Sheffield Hallam, we have over twenty top class research and business development units, covering areas as diverse as physical activity and wellbeing, materials and engineering, packaging, and communication and computing research. And we're always looking for real live challenges to work on.

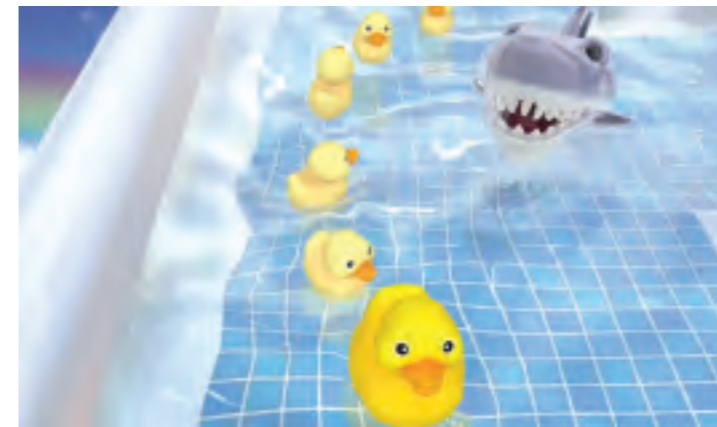
So, here's the deal. You bring us your problem, large or small, and we'll put a team together to work alongside you to come up with a solution. Bringing together our research expertise with your knowledge, and experience of your own sector and business, can create an unbeatable combination!



(Above) An innovative new product development, set to reduce the risk of serious and potentially fatal injuries arising from the misconnection of medical devices, has resulted in a patent application following initial funding from B. Braun and a Department of Health research grant.



(Left) Robots could be the firefighters of the future, thanks to European research awards totalling €5 million, to develop two intelligent robot systems in collaboration with the South Yorkshire Fire and Rescue Service and 14 European partners.



Games enthusiasts go quackers!

The challenge

Developing computer programmes which simulate the way different materials actually behave, enabling much greater understanding of their properties and providing detailed information to aid product development in a wide range of industry sectors, is an important part of the work of Sheffield Hallam's Materials and Engineering Research Institute (MERI) – and sometimes that work leads to unexpected developments.

The approach

MERI's work has been funded by major companies such as BNFL and Rolls Royce, but the team started to think about other ways in which this technology could have an impact and that's when they hit upon the idea that it could bring something quite new to the games industry. This led to the development of the ThinkingWater® programme, which offers a highly efficient means of simulating fluid flow.

The results

Games enthusiasts throughout the world can now test their skills on a game featuring a gaggle of ducks swimming on the most realistic flowing water ever seen – thanks to ThinkingWater® technology. The game – Super Rub-A-Dub – has been developed by Sheffield games company Sumo and is available on Sony's download site.

Carl Cavers, chief operating officer at Sumo, said that working with Sheffield Hallam had helped them to move the game's realistic features up a gear. 'When the University first presented the technology to us we thought this is cool and we could see opportunities to use this in a video game. Our design team fleshed out a few ideas and a year later we have the result.'

Wireless link up with Philips

The challenge

Getting moving again after a stroke is a major challenge for stroke patients – not least because they often have to travel to visit the medical experts who can help them on the road to recovery. In the future, that may change, thanks to a groundbreaking advanced technology system being developed by researchers at Sheffield Hallam, in collaboration with three other university partners and the Stroke Association.

The approach

Sheffield Hallam's Centre for Health and Social Care Research and their academic partners have linked up with Philips Research Laboratories to develop a rehabilitation system using sensors worn on the wrist and arm, which link into a computer in the stroke patient's home. Arm movements are then recorded and displayed on a computer or TV screen, allowing a therapist the chance to assess their patient's progress without actually being there at the time.

The results

Initial testing with a small group of stroke patients has proved very successful and a further group has now been tested to ensure that what they see on the screen is easily understandable and helps them with their rehabilitation programme. Backed by funding from the Engineering and Physical Sciences Research Council, the team now hopes that this technology will be a new feature in the treatment programme for stroke rehabilitation.



Two heads are better than one

Consultancy

Our academics have got a head for business and that's why they make great consultants – combining the latest thinking in their area of expertise with real hands-on experience of the working environment. No ivory towers for us – just academic excellence and the latest research combined with a real understanding of the day to day challenges facing any organisation.

Whether it's a short-term intervention you're after, or a longer, ongoing relationship, we have professional staff whose know-how could make a real difference. And many of our postgraduate students are also on the look out for consultancy projects where they can apply their up to date skills and knowledge to tackling your in-house challenges.



A major investigation carried out by our researchers looked into how people interact with their mobile phones, enabling Virgin Mobile to understand more about their existing users and what might attract new ones.



Sheffield Hallam researchers have been awarded Economic and Social Research Council funding to assess the effectiveness of solar panels installed into new low energy houses, in association with South Yorkshire Housing Association.

Getting the packaging right!

The challenge

Chesterfield based Robinson Paperboard Packaging produces a wide range of paperboard packaging for food and drink, and toiletry and cosmetic manufacturers. Recognising the importance of innovation in the competitive environment they operate in, the company began working with Sheffield Hallam's Design Futures CIC several years ago.

The approach

Design Futures have worked with Robinson on more than nine separate projects, focusing on new uses for a traditional product, consumer trends and consumption patterns, new materials and design opportunities – each project resulting in new, practical ideas and concepts. The University's Knowledge Exchange programme originally made it possible for the company to benefit from further research into consumer and packaging trends, and the effect of changes in the shape, proportions and characteristics of their spirally wound tubes. Robinson's subsequently won several awards following their investment in innovation, including the 2005 Cranfield School of Management Best Factory for Innovation, a 2006 Gold Star award from the Institute of Packaging and a 2006 Award for Innovation from Yorkshire Forward.

The results

Robinson and Design Futures have now established a strong working relationship which has helped to create both short-term design solutions and to help build design innovation into the company's long-term strategy via a three day per week design consultant placement – which has enabled Robinson to increase its response rate to customer enquiries and develop innovative products.



A fresh approach for Northern Foods

The challenge

When one of the region's leading food producers, Northern Foods, was looking for a way of extending the storage life of diced potatoes, they knew exactly who to ask – the research team from the Food Innovation project. This £1.3 million, 18 month initiative is funded by the Higher Education Funding Council for England (HEFCE) and brings together 28 staff from throughout Sheffield Hallam, working in partnership with key stakeholders from Defra, Yorkshire Forward, the Food Technology Advisory Service and Business Link.

The approach

Researchers were asked to develop a method of storing peeled and diced potatoes that would extend their storage life to at least 24 hours. Two alternative approaches were investigated – vacuum packing and nitrogen gas flushing – and both produced the desired results and more.

The results

Both approaches not only extended the potatoes' storage time to up to 72 hours, but also demonstrated the potential for cost savings for the company. As a result, Northern Foods are currently involved in full scale trials to test the new methods.



Come on over to our place!

Facilities

We all know that people are absolutely vital to business success, but places and equipment can have a pretty big influence too.

Here at Sheffield Hallam, we've got a range of facilities that we're happy to share – whether that's our functional spaces for conferences, including a 450 seat theatre, our state of the art testing laboratories in biomedicine, sports, materials and engineering science, or even our professional standard restaurant kitchens.

So if you need a city centre conference venue, or somewhere to test your latest products or recipes, why not check us out?



(Above) The Food Innovation Research Centre facilities include a fully functional presentation suite, test and development kitchens, a sensory suite, pilot plant, and a range of laboratories, offering clients an opportunity to find solutions to fit their requirements.



(Left) The Centre for Sport and Exercise Science offers an impressive range of the very latest facilities and equipment, including biomechanics and physiology laboratories, and an environmental chamber.

The fight against superbugs

The challenge

Hospital superbugs are constantly in the news and many of them seem to be increasingly resistant to conventional methods of cleaning. So, when Doncaster-based paint company Urban Hygiene came up with a new infection control coating – 'easy on' – which can be applied to walls and surfaces within hospitals, they wanted to be sure it would hit the spot in helping hospitals tackle the superbug problem.

The approach

Experts in Sheffield Hallam's Biomedical Research Centre (BMRC) measured the number of bacteria that survived cleaning with detergent on surfaces such as wood and metal that had been coated with the solution – and the results were then compared with both acrylic and emulsion paints.

The results

Seven types of bacteria were tested and the results revealed that, while all seven remained present on surfaces painted with acrylic paint and more than half on areas coated with emulsion paint, none survived on the surfaces treated with 'easy on'. Dr Jamie Young of BMRC said, 'Everything we do is tailored to customer needs. Most of our customers don't have the independent capability to carry out the high standard of testing necessary to prove their innovations' worth – but we can devise tests to meet their needs.'



Making your event go with a swing

Boasting a portfolio of over 80 high quality meeting rooms and four premium theatre suites, Conference 21 can accommodate events of any size, from large international conferences to small regional business networking events. In 2006-07 over 600 separate events were hosted, all managed by a small team and looked after by a dedicated member of staff.

Many of our events focus around the University's impressive Atrium complex. This unique, glazed space provides a perfect setting for exhibitions, dinners, entertainment, catering, socialising, networking and event registration. Adjacent to the 450 seat Pennine Lecture Theatre, as well as a number of recently refurbished breakout rooms, the Atrium's light, airy and spacious feel makes it an exciting hub for events of all kinds.

Conference 21 also provides a comprehensive event management service that takes the hard work out of planning, even if the event itself isn't hosted at the University. The service offers complete support, from assistance with bids and business plans, drafting budgets, advice on delegate fees, to literature design, website development, online and on the day registration, financial management, venue sourcing, exhibition arrangements, speaker support and delegate feedback.

One of our many satisfied customers is Dr Kate Davidson, President of the British Society of Gerontology, who said, 'The Conference 21 team is to be heartily congratulated on their contribution to the great success of the British Society of Gerontology conference. I know only too well how hard everyone works to make our conference a success, and the team managed to do this in Sheffield on all levels.'

Getting to know what we know

Partnerships

There's no doubt we have a huge amount of knowledge here at Sheffield Hallam. And we don't want to keep it to ourselves.

As active participants in the government backed Knowledge Transfer Partnership scheme, we can help you access our expertise to help you tackle a particular business problem or challenge. You'll employ a recent graduate to run a one to three year project in your organisation, and we'll support you through an academic supervisor and by helping to manage the process. Funding is available to help cover some of your costs – and the 100 companies we've worked with so far, have found that this was an investment well worth making.

We're great believers in the old adage that a problem shared is a problem halved, and there are plenty of examples of how working in partnership has helped companies come up with some interesting solutions. So if you need to be in the know about what we know, why not get in touch?



(Above) We've linked up with law firm Nabarro to create a help yourself programme for employers, to try and prevent stress in the workplace, rather than dealing with it once an employee makes a claim – bringing together legal expertise with wellbeing know-how.

(Left) In association with the Tourism Industry Carbon Offset Service, Sheffield Hallam researchers have been developing a sustainable tourism scheme that enables tourists to offset their carbon footprint through a global outreach programme.



A new batch of HR strategies

The challenge

When Barnsley bakers Fosters were looking to make a step up to the next level, they knew they needed to develop their management and employee capability, and link their human resource management plans and practices to the strategic planning process. But they also knew they didn't have the expertise to do that in-house, so they turned to the Knowledge Transfer Partnership scheme.

The approach

Two of Sheffield Hallam's human resource specialists worked with Fosters to prepare a successful KTP bid and the £78,000 of funding that was generated supported the appointment of an associate, Sarah Carmody, to work directly within the company for two years. The company also benefits from the input of the University's human resource specialists.

The results

Having Sarah working directly within the company has allowed them to build on their progressive approach to employment – with good practice already established, including working with the prison service to try and recruit ex-offenders, and ensuring that foreign workers benefit from English lessons. Sarah has been helping to bring everything together to make things work in a more coherent manner and to establish systems which ensure that it all helps to contribute to overall business success.

Putting the spark into school science

The challenge

Developing interest in science in schools was the challenge facing Sheffield Hallam's Centre for Science Education, who teamed up with AstraZeneca plc, the AstraZeneca Teaching Trust and the Brightside Trust.

The approach

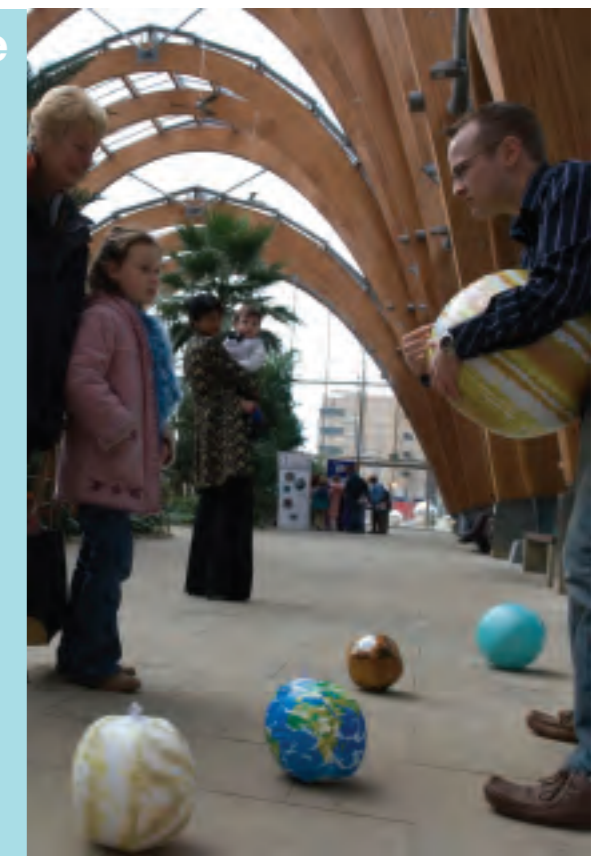
Three test-bed projects of new ideas were established in partnership between the organisations and the centre, to try and spark up more interest in school science.

The projects include 'Evolve', a fuse of continuous professional development and curriculum development, producing an online community built around a 'wiki' that hopes to inspire teachers, scientists and pupils alike. Secondly, the 'Scientists in Schools' scheme, combining an online education community with the training of AstraZeneca scientists to spend time in schools.

And finally, 'Double Crossed', which is exploring alternative ways of transition from primary to secondary school through cross-curricular learning in science and history. All three projects are funded by the AstraZeneca Science Teaching Trust, with additional support from Brightside with 'Scientists in Schools'.

The results

So far, these three projects have resulted in a number of positive impacts on science education, including the development of a high-quality standard setting training programme for science teachers.



Strengthening your team

Professional development

In a constantly changing environment, you need people in your team who can help you get ahead of the competition. There's a lot you can learn by doing – but often you need a little extra help when you're looking to make a real step change, and that's where we can make things happen.

With an enormous range of postgraduate courses and bespoke training to choose from, we're confident we can help your team develop the skills you need. And it doesn't have to be a long-term commitment – we also run a range of short courses which can help you update your skills or find out more about the latest developments in your field.



The MSc Nutrition with Public Health Management is set to equip the next generation of nutrition managers thanks to training provided by our practicing nutritionists, with assistance from the NHS and British Nutrition Foundation. We are also helping to train people to develop and deliver sustainable communities, through a foundation degree. Created in partnership with the Academy for Sustainable Communities, the course aims to increase access to careers in the sector.

Tailored management development

The challenge

When SIG – Sheffield's highest earning and most profitable company – was looking for a tailor-made development programme for its senior managers, it turned to Sheffield Hallam and its Centre for Individual and Organisational Development (CIOD).

The approach

It was clear from the outset that the company wanted much more than an off the shelf package – but because CIOD has more than 200 academics at its disposal, it was possible for them to design a package to meet SIG's exact requirements, using academics with considerable commercial experience. A bespoke programme was put together to help managers develop their skills in mentoring, communications, finance, leadership, CRM, strategy and processes, acquisitions and supply chain management.

The results

The first team of business leaders has already embarked on the programme and SIG's training and development manager John Hornby explained why Sheffield Hallam had been chosen as the company's development partner.

'No other organisation that we met could provide such a bespoke package as the University. We are getting exactly what we need in terms of a selected list of cutting edge expertise with the added bonus of solutions to current business problems that can start making a difference straight away.'



Business and its environmental impact

The challenge

The need for businesses to take a responsible approach to the impact their activities have on the environment has never been greater, but how can you find out whether what you're doing is right or wrong?

The approach

Sheffield Hallam University has launched a new course – the environmental management for business programme, which is accredited by the Royal Institution of Chartered Surveyors – offering continuing professional development opportunities for those who want to know more about the increasingly complex relationship between business and the environment, including policy, law, economics and finance.

The results

The programme is made up of modules which can be studied as part of a certificate, diploma or masters level qualification, or as stand alone units, so if there's one particular area – such as environmental perspectives and policy development or environmental impact assessments – you want to focus on, you can opt to study just that module.

Our student placement programme is something we're justifiably proud of – after all, not only does it enable us to offer students the chance to get real life experience, which makes them some of the most employable graduates in the UK, but it also offers employing organisations the chance to benefit from the students' up to date knowledge, enthusiasm and fresh perspective on the workplace.

Many of our courses include a year's placement – marketing, finance, engineering, product design to name just a few. As a placement provider, you'll need to offer them support and guidance, and pay a salary, but the rewards you'll get will be well worth the investment. Many of our placement students end up in full-time careers with their placement organisation – clear evidence that the programme works well for both placement and provider.

We're also regional agents for the Shell Step programme, which offers an eight week student consultancy opportunity to small and medium sized enterprises throughout Derbyshire, Nottinghamshire and South Yorkshire.



Nathan Bestwick, Shell Step participant and product design student. Employability is key to studying at Sheffield Hallam and we put a strong emphasis on our work with over 25 professional bodies, across a range of industries, to embed the needs of the workplace in from the start.



Charlotte Wizman, a hospitality graduate, spent her placement year at De Vere Oulton Hall Hotel in Leeds. Charlotte is one of the many students who use their placement year to gain the key skills to get ahead in business.



A real eye-opener

Business studies graduate Andrew Cook's year long placement with corporate rescue and recovery firm Begbies Traynor was a real eye-opener.

'I learned an enormous amount from my placement. As well as the day to day practical experience, my time with Begbies Traynor also gave me a much better understanding of how things work in the real world.'

Andrew's experience has also played an important role when he returned to University.

'I enjoyed being back in Sheffield for my final year. The placement gave me a really good idea of where I see my future and I was much more focused at University, thanks to the experience I gained.'

Cally Watson, placement programme co-ordinator for Begbies Traynor, is full of praise for placement students from Sheffield Hallam.

'The quality of the Sheffield Hallam students is very high, the placements work well for us, as we get the benefit of young, enthusiastic people who are keen to learn and make their mark.'

'We try to give the students as much experience out of their time with us as possible. They get out as much as they put in and there is the potential for employment in the future for those who really make an impression. We already have one former Sheffield Hallam placement student working for us full-time and there is no reason why there couldn't be more in the future.'

Nathan steps in

One student who has stepped into a new job thanks to his work placement through the Shell Step initiative, managed in Derbyshire, Nottinghamshire and South Yorkshire by Sheffield Hallam, is Nathan Bestwick.

Nathan made such an impression during his placement at Advanced Sewer Products that he has now been offered a full-time job with the company as a product designer – a role he'll be taking up once he graduates.

He has continued to work on a part-time basis with the company during his final year at University and has already developed a number of new products for them, including the latest version of the Camstopper – the world's fastest and safest mechanical pipeline plug – and a revolutionary new drain rod for the civil engineering industry.

Speaking about the Shell Step programme, Peter Hayes, Director of the University's Enterprise Centre, said, 'This programme is an excellent way for the University and smaller companies to engage with each other. We value offering students at all levels meaningful contact with the business community and it's also a real opportunity to give business people in the region the chance to access the enormous range of skills that we can provide.'

Mike Flanagan, Advanced Sewer Products' managing director, added, 'Nathan has continued his excellent work for us on a range of product design projects. By integrating his work into a small company this not only gives Nathan responsibility for producing design solutions, but also exposes him to the raw commercial aspects of manufacture and commercial acceptance.'



Our graduates are some of the most sought after in the UK – and that's because we combine academic thoroughness with a real appreciation of the skills and abilities that employers are looking for.

Every year, our graduates are recruited by a wide range of businesses and organisations in the public, private, charity and voluntary sectors. The specific skills and knowledge needed in each sector may be very different – but what they all have in common is the need for enthusiastic, professional and able people to help them achieve their aims and objectives. And that sums up our graduates.



Our careers and employment services includes online vacancy advertising and a comprehensive range of recruitment fairs and information events, plus opportunities to offer targeted activities on campus, such as presentations, exhibitions, skills workshops and selection events.



Alex Smith completed a masters in total quality management and organisational excellence. He went on to work for McLaren Racing and helped to establish an effective quality management system.

Try before you buy!

As part of their postgraduate studies, each student on the MBA Information Systems (incorporating Microsoft Dynamics) programme undertakes a six month work placement with a Dynamics partner in the UK, giving them the chance to find out much more about the way things work and whether they have what it takes to become a permanent member of the team.

One successful graduate from the course is Kofi Folson, who said, 'Personally, I think the course is well structured. The initial time spent on the Sheffield campus gave me the chance to interact, learn and share experiences with people from different professional and cultural backgrounds. That alone gave me an understanding of what prospective employers expect from me as a consultant.'

'The input of Microsoft Dynamics partners is tremendous and essential for the success of the programme as a whole and to the partners themselves. I secured a placement with a Microsoft Gold Partner after my training at Sheffield Hallam. This gave me exposure to experienced consultants, and within a short space of time, I became a billable consultant for my partner. I would say the return on investment for my employer was a quick one – my training through the programme leading to MCP* status gave me a strong basis for progression.'

* Microsoft Certified Professional



Getting a head start

After graduating from Sheffield Hallam in 2006, Louisa Felton got a great new job as a reporter for the Hemel Hempstead Gazette, and she has also undertaken work for the Observer and Independent on Sunday.

'Studying at Sheffield Hallam was a fantastic experience. It helped me to build confidence as well as becoming more assertive. There are plenty of opportunities to get involved with activities outside of your course that can help when it comes to getting a job.'

'My course taught me the basics of journalism, and it gave me a head start, both in terms of securing a job and for my NCTJ* qualification. During my spare time I edited the student newspaper and worked on Rush Radio – the University's radio station. As a result I was given plenty of opportunities.'

'Embracing student life to the full means that you can develop skills which are attractive to employers. The benefits in the long term are invaluable as it can help to give you an edge when it comes to getting a job.'

* National Council for the Training of Journalists

Tackling problems – big and small!

Our expertise

With over twenty research institutes, centres and networks throughout the University, whatever your problem, we're confident that we can help.

From accounting to computing and psychology to tourism, our research institutes are centres of excellence on all sorts of challenges and issues facing businesses today. We work with a wide range of organisations, from small and medium sized enterprises, through to government departments and multinational businesses, and our extensive experience gives us a real understanding of the challenges you face – whatever they are.

For further information on our research expertise, visit www.shu.ac.uk/research



Sheffield Hallam University – City Campus (above) and Collegiate Crescent Campus (top right)

Faculty of Arts, Computing, Engineering and Sciences

Cultural, Communication and Computing Research Institute www.shu.ac.uk/c3ri

Materials and Engineering Research Institute www.shu.ac.uk/meri

Design Futures Centre for Industrial Collaboration (CIC) www.designfuturesgroup.com

Materials Analysis and Research Services Centre for Industrial Collaboration (CIC) www.shu.ac.uk/meri/mars

Faculty of Development and Society

Centre for Education and Inclusion Research www.shu.ac.uk/ceir

Centre for Regional Economic and Social Research www.shu.ac.uk/cresr

Centre for Science Education www.shu.ac.uk/cse

Hallam Centre for Community Justice www.shu.ac.uk/hccj

Humanities Research Centre www.shu.ac.uk/hrc

Built Environment Division Research Group www.shu.ac.uk/berg

Education Research Network www.shu.ac.uk/ern

Law Research Group www.shu.ac.uk/lrg

Psychology Research Group www.shu.ac.uk/prg

Faculty of Health and Wellbeing

Biomedical Research Centre www.shu.ac.uk/bmrc

Centre for Health and Social Care Research www.shu.ac.uk/hsc

Centre for Sport and Exercise Science www.shu.ac.uk/cses

Sport Industry Research Centre www.shu.ac.uk/sirc

Faculty of Organisation and Management

Centre for Individual and Organisational Development www.shu.ac.uk/ciod

Centre for Integral Excellence www.shu.ac.uk/integralexcellence

Centre for International Hospitality Management Research www.shu.ac.uk/cihmr

Centre for International Tourism Research www.shu.ac.uk/citour

Facilities Management Graduate Centre www.shu.ac.uk/fmgc

Food Innovation Research Centre www.shu.ac.uk/firc

Accounting and Business Education Research Unit www.shu.ac.uk/aberu

Centre for Voluntary Sector Research www.shu.ac.uk/cvsv

Just one call

Contact us

We know you haven't got time to waste – and neither have we. That's why we've established a single point of contact for all our external customers.

All it takes is just one call to let us know what we can do to help, and we'll do the rest. We'll make sure your enquiry is passed on to the right person and we'll follow it through on your behalf until you reach a satisfactory solution.

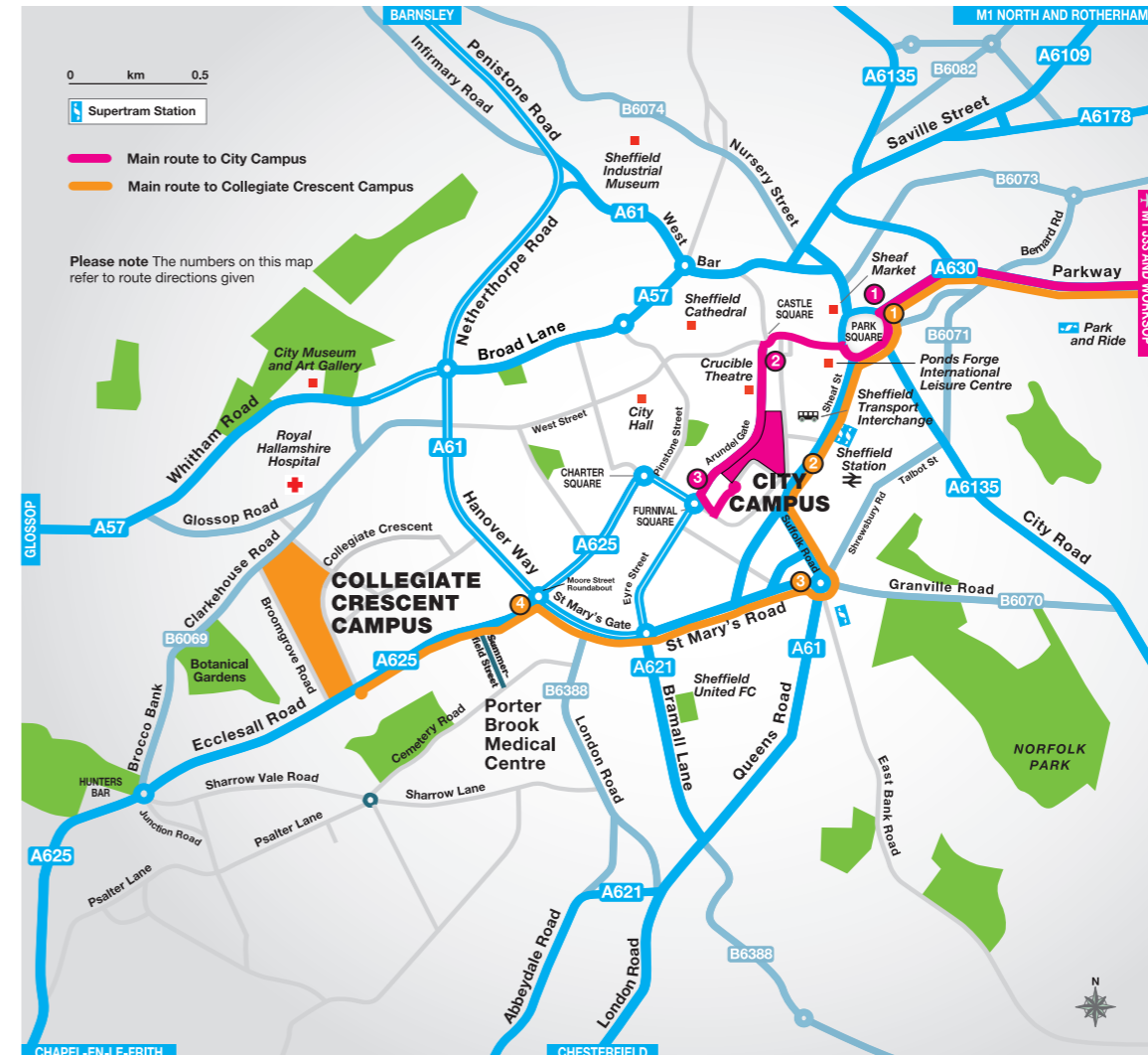
Call us now on 0114 225 5000 or e-mail us at business@shu.ac.uk

Enterprise Centre
Sheffield Hallam University
City Campus
Howard Street
Sheffield
S1 1WB

www.shu.ac.uk/business



Enterprise Centre – the gateway to the University's knowledge and independent specialist expertise, based at the City Campus



The route to City Campus

The direction numbers relate to the central Sheffield map above.

From junction 33 of the M1, follow signs for A630 Sheffield City Centre. Continue on the A630 until the dual carriageway ends at a large roundabout with traffic signals (Park Square) ①. Take the fourth exit from the roundabout signposted Hallam University, then take the third left into Arundel Gate, signposted Hallam University ②. Follow this road until the next roundabout, (Furnival Square) ③. Take the first left, then the second left onto Arundel Street. The entrance to City Campus is straight ahead.

There is limited on-street pay and display parking on Arundel Street and a NCP car park on Arundel Gate and Eyre Street, and next to the railway station.

The route to Collegiate Crescent Campus

The direction numbers relate to the central Sheffield map above.

From junction 33 of the M1, follow signs for A630 Sheffield City Centre. Continue on the A630 until the dual carriageway ends at a large roundabout with traffic signals (Park Square) ①. Take the third exit from the roundabout signposted A61 Chesterfield. Go straight ahead following the road in front of the railway station ②. Take the middle lane signed A61 Ring Road. Follow the road to the right onto St. Mary's Road ③. Travel straight ahead. At Moor Street roundabout turn left signposted A625 Castleton onto Ecclesall Road ④. Collegiate Crescent is approximately 750 metres (1/2 mile) along on the right shortly after the Renault garage.

There is very limited street parking in these areas.

Campus addresses

City Campus

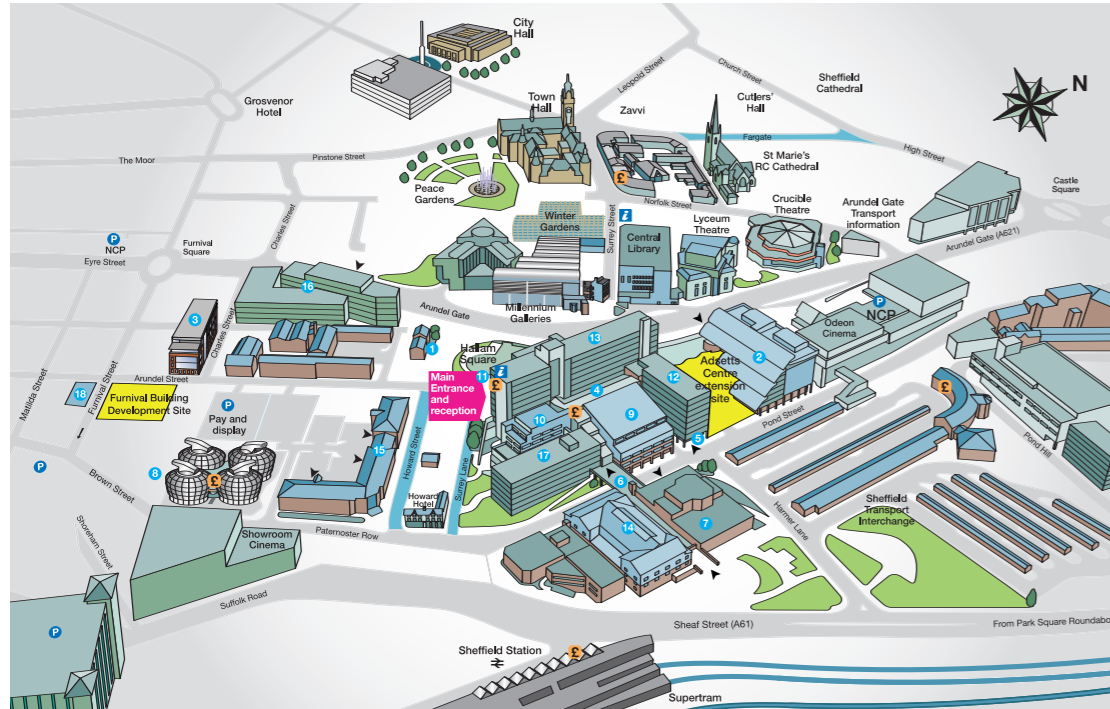
Howard Street, Sheffield S1 1WB

Collegiate Crescent Campus

Collegiate Crescent, Sheffield S10 2BP

For further details on visiting the University and its campuses, go to www.shu.ac.uk/visit

University campuses



City Campus

See page alongside for map key

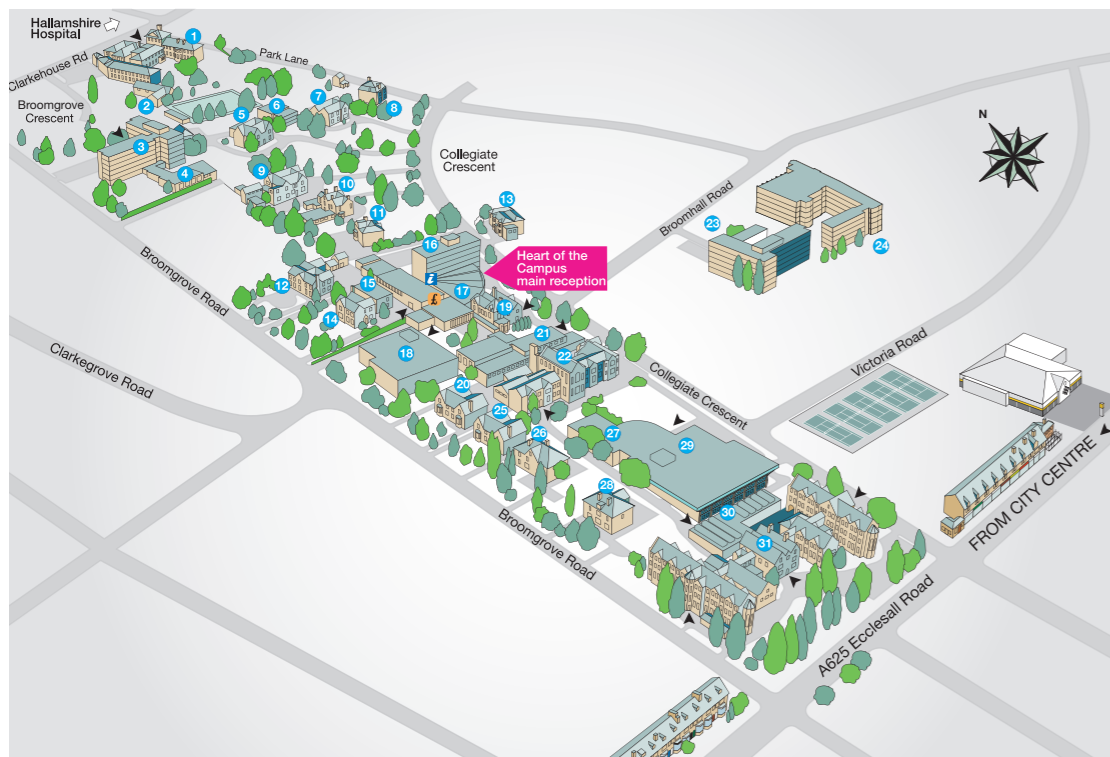
City Campus

- 1 Accommodation Services
- 2 Adsetts Centre
- 3 Arundel Building
- 4 Atrium, Cutting Edge and Heartspace Café
- 5 Club Hallam – sports facilities
- 6 Concourse
- 7 Eric Mensforth Building
- 8 Hallam Union Building of Students (HUBS)
- 9 Harmer Building
- 10 Howard Building
- 11 Main Entrance and reception
- 12 Norfolk Building
- 13 Owen Building
- 14 Sheaf Building
- 15 Science Park (Enterprise Centre, Units 3 and 6)
- 16 Stoddart Building
- 17 Surrey Building
- 18 20 Furnival Street

- Campus building
- ▶ Entrance
- P Parking
- i Information
- £ Cashpoint

Collegiate Crescent Campus

- 14 25 Broomgrove Road
- 13 33 Collegiate Crescent
- 20 35/37 Broomgrove Road
- 25 39 Broomgrove Road
- 26 43/45 Broomgrove Road
- 28 51/53 Broomgrove Road
- 3 Broomgrove Hall
- 4 Broomgrove Teaching
- 9 College House
- 29 Collegiate Crescent Learning Centre
- 31 Collegiate Hall
- 17 Heart of the Campus main reception
- 22 Main Building
- 21 Main Hall
- 16 Marshall Hall
- 27 Mary Badland Lecture Theatre
- 10 Mercury House
- 7 Montgomery House
- 5 Mundella House
- 12 Nursery
- 11 Oak Lodge
- 19 Oaklands
- 8 Parkholme
- 18 Pearson Building – sports facilities
- 6 Post-experience Centre
- 24 Robert Winston Building
- 30 Saunders Building
- 1 Southbourne and White House
- 2 The Lodge
- 23 Woodville Hall
- 15 Yorkon



Collegiate Crescent Campus

See page alongside for map key