

**Sheffield  
Hallam  
University**

**COLLEGE OF  
SOCIAL SCIENCES  
& ARTS**

**SHEFFIELD  
CREATIVE  
INDUSTRIES  
INSTITUTE**

**TEF  
2023**

**Gold**



# Sheffield Creative Industries Institute

**School and College  
Outreach Offer 25/26**

Visit our outreach  
website for more  
information



[shu.ac.uk/sclo](https://shu.ac.uk/sclo)

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[@ShuOutreach](https://www.instagram.com/ShuOutreach)



Sheffield Hallam  
University Outreach Team



# Sheffield Creative Industries Institute

A guide to our courses, facilities and opportunities.

Sheffield is a city of creativity and innovation, home to thinkers, creators, and change-makers. Our roots go back to 1843 with the founding of the Sheffield School of Design, supporting Britain's industry with skilled designers. Over 180 years later, Sheffield Hallam University continues this legacy with the Sheffield Creative Industries Institute (SCII), uniting research, teaching, and practice to drive positive impact across the creative and cultural sectors.



## Our Course Areas:

- **Acting and Performance**
- **Animation**
- **Architecture**
- **Fashion Design**
- **Fashion Management & Communication**
- **Fine Art**
- **Film & Media Production**
- **English**
- **Game Art**
- **Game Design**
- **Graphic Design**
- **Illustration**
- **Interior Architecture & Design**
- **Photography and Media**
- **Product Design**
- **History**

# Explore Our Outreach Opportunities

Designed to help students make informed choices about university study.

**We deliver interactive, hands-on masterclasses in creative industry subjects**, aimed at deepening students' knowledge and understanding while offering a glimpse into academic pathways and university experiences. These sessions can be tailored into full taster days and are complemented by a general course talk outlining the different routes available within the discipline.

Each masterclass lasts approximately 2 hours and can be hosted either on campus or at your location, and are ideal for KS5 students. If you're working with KS3 or KS4 students, please get in touch to discuss the opportunities we can offer. In addition, we often run bespoke events, as well as themed days aligned to national events. Interested in finding out more? Visit our events webpage by following the QR code below.

To book, enquire or sign up to our mailing list, contact the team at [sclo@shu.ac.uk](mailto:sclo@shu.ac.uk)





# Welcome to SCII

**Time:** 30 - 45 minutes

**Where:** On or off campus

Welcome to SCII (Sheffield Creative Industries Institute) is a short talk which aims to introduce prospective students to the new Sheffield Creative Industries Institute at Sheffield Hallam University.

The talk gives an overview of the importance of the Creative Industries and the undergraduate courses on offer at the University. The talk also covers the student experience, extra curricular opportunities and careers. When delivered on campus, the talk can also be combined with a tour of the Head Post Office and creative facilities.

# Course Talks

**Duration:** 30 - 60 minutes

**Where:** On or off campus

Available in many of the Sheffield Creative Industries Institute disciplines, our course talks are delivered in a lecture-style format to provide students with a clear overview of what can be expected if studying on the course.

The talks provide information on student experience and career prospects after graduation. They aim to give students a better understanding of the teaching style here at Sheffield Hallam and what opportunities are available outside of the course, when studying with us.

# Masterclasses

**Duration:** 2 hours

**Where:** On or off campus

Our masterclasses are designed to give students a more in-depth experience and understanding of any of our Creative Industries courses.

During these hands-on sessions, students will be introduced to one of our disciplines, creatively respond to a mini brief typical of one we give our students, and hear what type of careers the course can lead on to. Masterclasses can be delivered independently, combined into a full-day programme or in combination with general Higher Education sessions.

# Taster Days

**Time:** 10:00-14:30

**Where:** On campus


Taster days aim to provide students with the opportunity to experience what life is like studying on a given subject at University.

The full day programmes include the chance to take a tour of our facilities and City Campus, and sample one or more of our Creative Industries disciplines. Taster day programmes can be made up of a combination of masterclasses or a bespoke programme of tours, inspirational lectures and creative mini briefs.

**Taster days are delivered on campus only.**

# Example Taster Day

Mix and match talks and masterclasses to create a taster day bespoke to your student's needs.

Timings	Session
09:45  14:15	Arrival & Welcome
	Sheffield Creative Industry's Institute Talk
	Photography Workshop
	Campus Or Facilities Tour
	Lunch
	Fine Art Talk
	Feedback & Close

This is a sample programme for a full on-campus taster day focused on creative industry subjects. We can also accommodate half-day sessions, later starts for students travelling from further away, or carousel-style activities for larger groups, depending on room availability and academic staffing.

If you're unable to visit us, we're happy to bring our interactive masterclasses to your school or college.

Please don't hesitate to get in touch to discuss your specific requirements, we're here to help tailor the experience to your needs.



To book, enquire or sign up to our mailing list, please contact the team at [sclo@shu.ac.uk](mailto:sclo@shu.ac.uk)



# Schools & Colleges Show

The Future Now Schools and Colleges Show showcases creative work from Year 9+ students across Art, Design, Technology & Engineering.



**When:** June-July

**Where:** On Campus

The Future Now Schools and Colleges Show showcases work from Year 9+ students across Art, Design, Technology, and Engineering in South Yorkshire and neighbouring areas.

Teachers can submit up to 10 pieces per school, with the exhibition curated from these entries. An opening evening celebrates students' achievements before the show opens to the public over summer.



**Join for free, email:**

[schoolsandcollegesshow@shu.ac.uk](mailto:schoolsandcollegesshow@shu.ac.uk)

# Advice & Transition Outreach Activities

Visit Our  
Outreach Website  
For More Information



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## Activities

For Y12, Y13 and mature students, can be delivered on or off campus.

### Beyond the Classroom:

Your journey ahead explore higher education and plan your next steps.

### Building your Brand:

Build skills for strong university and degree apprenticeship applications.

### Own Your Budget:

A session on student finance, university costs and budgeting.

### Student Life in Sheffield:

An insight into life at Hallam and student opportunities in Sheffield.





# Access Hallam

**Helping students progress with confidence.**

**Our Access team is here to help your students feel excited about the opportunities that Sheffield Hallam can offer them.** We'll show them what's possible and what happens next. Because we want to make sure that nothing holds them back from succeeding.

All our support is delivered through a range of programmes. Based on evidence and input from our students and their supporters, we design the programmes to address the diverse challenges people can face and give the support that individuals need.

## Hallam Progress

Hallam Progress provides support for applicants whose personal circumstances might mean that there are barriers to going to university. By joining Hallam Progress, students will have help to guide them through the application process and get them ready to start learning at university. More information can be found at [shu.ac.uk/progress](https://shu.ac.uk/progress)

## Black British Pathway Programme

This specialist programme has been designed by current Black British students studying at Hallam alongside Access team staff to ensure that future students and applicants feel welcome here and have the best possible start. With bespoke visits and tailored support we aim for participants to feel part of the community before even enrolling.

**For more information, contact us at [access@shu.ac.uk](mailto:access@shu.ac.uk) or 0114 225 4777.**



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@SHUOutreach



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