



# SPORTS BALL 2023

**SATURDAY 6 MAY**

**PONDS FORGE INTERNATIONAL  
SPORTS CENTRE  
SPONSORSHIP OPPORTUNITIES**

**THE  
NIGHT TO  
REMEMBER**



# **SHEFFIELD HALLAM UNIVERSITY WOULD LIKE TO OFFER YOU THE UNIQUE OPPORTUNITY TO BE PART OF OUR PRESTIGIOUS SPORTS BALL 2023.**

The Sports Ball, now in its 29th year, is an annual event at which Team Hallam sports clubs come together to celebrate and recognise team and individual sporting achievements.

The Team Hallam Sports Ball is one of the largest in the country, offering sponsors the chance to gain exposure and create connections with hundreds of students and guests. The ball is attended by all sports clubs, staff, coaches and wider university staff who have contributed to enhancing the student experience and providing an engaging programme.

This year the Sports Ball will be taking place on 6 May 2023 at Ponds Forge, Sheffield, providing an opportunity for guests to look back on key sporting events. These include the annual Varsity competition with the University of Sheffield, and the British Universities and College Sport Championships (BUCS).

Be part of and enhance student experience at the Sports Ball as we celebrate the achievements of our hardworking and dedicated members of Team Hallam.

## **SUPPORT TEAM HALLAM**

Team Hallam is the sports club collective at Sheffield Hallam University consisting of over 40 sports clubs boasting a combined membership of over 1,500 students. As the home of club and performance sport, Team Hallam offers our 35,000+ students the chance to play in university sports leagues and tournaments, with specialist support available at all levels.

For further information on sponsorship opportunities, please contact [sport@shu.ac.uk](mailto:sport@shu.ac.uk)

**[SHU.AC.UK/SPORTSBALL](https://shu.ac.uk/sportsball)**

# **WHY SPONSOR THE SPORTS BALL**



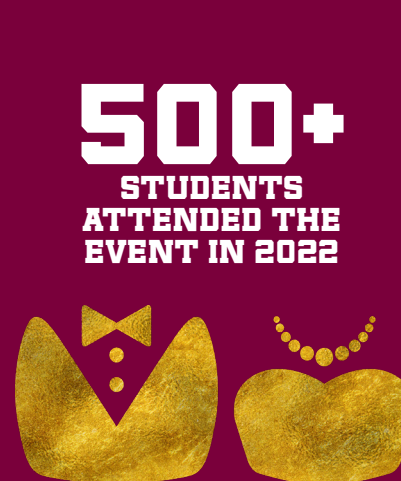
**SHEFFIELD HALLAM  
SPORTS BALL  
IS ONE OF THE  
LARGEST IN  
THE COUNTRY**



**REACH A LARGE  
ASPIRATIONAL  
AUDIENCE  
OF STUDENT  
INFLUENCERS  
AND DECISION  
MAKERS INCLUDING  
OLYMPIANS AND  
NATIONAL PLAYERS**



**TEAM HALLAM  
IN THE TOP  
22%  
OF INSTITUTIONS  
NATIONALLY IN  
THE OVERALL  
BUCS RANKINGS**







## HEADLINE SPONSOR

**£2,000 + VAT**

The main headline sponsor of the event will be entitled to:

- title sponsor of the Sports Ball 2023
- award title sponsorship of the Club of the Year award, with logo on screen and on certificates, with an opportunity to co-present on stage
- promotional stall opportunities at the event
- logo on event collateral including posters, flyers and press releases
- one full page advert in the official event programme
- logo on event ticket and promotional space on the reverse
- logo on screensaver adverts university wide reaching over 35,000 students
- logo on screens throughout the University in the lead up to the event
- four complimentary tickets to the Sports Ball including dinner



## TEAM AND CLUB COLOURS AWARD SPONSOR

**£800 + VAT**

Team Colours recognises an individual competing regularly in a 1st team for a minimum of two seasons.

Club Colours recognising a significant contribution and services to a club as a dedicated committee member or volunteer.

Award sponsor will be entitled to:

- company name as part of the award
- logo on award certificates
- logo on screen throughout the presentation, lasting approximately 30 minutes
- a mention by the compere of the event
- promotional stall opportunities at the event
- half page advert in the official event programme
- two complimentary tickets to the Sports Ball including dinner



## AWARD SPONSOR

**£500 + VAT**

Award sponsors will be entitled to:

- company name as part of the award across materials
- logo on award certificates
- logo on screen throughout the presentation
- a mention by the compere of the event
- a quarter page advert in the official event programme
- photographs of the presentation

There are 11 awards available to sponsor, including Sportsperson of the Year, Team of the Year and Coach of the Year. Please visit [shu.ac.uk/sportsball](https://shu.ac.uk/sportsball) for more information.

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**SHU.AC.UK/SPORTSBALL**