Sheffield Business School

Principles for Responsible Management Education

SIP Report 2015

Drafted by Dr Christine Gilligan, PRME Liaison

Edited by Dr Rory Ridley-Duff, PRME Coordinator

Executive Summary

Initiating the PRME Journey

Members of the PRME group have sought to embed the six key principles of PRME within the practices of the Sheffield Business School. In doing this it has sought out and encouraged activities that embody these principles.

Embedding PRME

Principle 1 *We will develop students as generators of sustainable value for business and society*

- We feature a post-graduate alumna (Jodie Marshall), now Sheffield's Businesswoman of the Year and national coordinator for *Initiatives of Change*.
- We present inspirational student award winners and their acts of social responsibility, social enterprise and international integration.
- We highlight our Hospitality Society / Big Hospitality Conversation which secured 450 pledges on work experience for students in 2015.
- We stress the extensive volunteering opportunities and social enterprise support that is offered by our Students Union.

Principle 2 *We will embed the concept of responsible business into all educational curricula*

- We describe the introduction of a Level 5 core module on our BA Business Studies course called *Responsible and Ethical Business Practice.*
- We report on FABS new Level 6 core module on *Strategy, Ethics, Privacy and Social Responsibility.*
- We convey how Service Sector Management integrated text about PRME into undergraduate module guides.
- We draw attention to the review of PRME principles in the definitive document of the MSc Coaching and Mentoring during validation.
- We note that *Understanding Social Enterprise (2nd Edition)* which is authored by SBS staff has been endorsed by the UN PRME Directorate.

Principle 3 *We will create educational experiences that develop responsible leadership*

- We underline how our Common Purpose Leadership Award engages in cross-cultural / cross-sectoral leadership education.
- We draw attention to way our events management students engage with Alumni at Cutlers Hall each year to plan charity events.

Principle 4   *We will underpin education programmes with research on responsible management*

- We feature REF Research / Impact Cases by Prof Gareth Morgan, Dr Rory Ridley-Duff, Dr Tracey Coule and Dr Dorothea Meyer to establish our credentials as world-leading researchers on responsible management.

- We list 20 PhD / DBA studies that are advancing knowledge on responsible management, sustainability, ethics and cooperative working.

- We describe non-REF research activities linked to PRME by: Dr Wayne Martindale (food); Dr Stephen Dobson (CSR/Smart cities); Dr Alisha Ali (sustainable development) and Dr Stella Kladou (sustainable tourism).

Principle 5   *We will create corporate / community partnerships to advance responsible business*

- We describe networking activities in the **private sector** through links to *Business in the Community* (BITC) and *Initiatives of Change* (IoC).

- We describe how networking in the **social economy** (supporting the *Employee Ownership Association* and *Cooperatives UK*) led to leadership of the *International Cooperative Business Education Consortium* (ICBEC)*.

- We explain how our networking in the **voluntary sector** (through CSVR) has led to leadership roles in the *Voluntary Sector Studies Network* (VSSN) and *ISTR Centre Directors Group*.

Principle 6   *We will facilitate critical debate on social responsibility amongst multiple stakeholders.*

- We illustrate our commitment to local dialogue through hosting events for the Sheffield Festival of Debate.

- We show our engagement at a national level through organising and hosting a TIGE Roadshow.

- We highlight how we engage in international dialogue through participation in UN projects to end child trafficking / sexual exploitation.

Based on this review of progress against each of the PRME principles, we now set out goals and recommendations for the next reporting period as follows.

Recommendations for 2016 - 17

- Establish an Assurance of Learning process to benchmark student's progression in the area of responsible business and sustainable development.

- Complete our review of post-graduate curricula and achieve access to all subject groups / research groups for dialogue and discussion on PRME.

- Collect information on (and report more effectively on) our international partnerships and research programmes.

- Establish the *Responsible and Ethical Organisation Studies* group to:
    o organise seminars across the faculty
    o support and mentor staff to attend conferences
    o co-author research outputs
    o *consciously* embed our PRME research in our teaching materials

- Consolidate, build and deepen our engagement with partner organisations to realise a strategic goal of engaging organisations across all sectors (private, social, voluntary and public) to advance responsible management and employability.

- Contribute to the building of a better staff directory that identifies their external contributions to responsible management.

Read the full report by downloading from the United Nations PRME website

http://www.unprme.org/participants/view-participants.php?partid=3017