

DEGREE APPRENTICESHIP

CHARTERED MANAGER

BA (Honours) Professional Practice in Management

► OVERVIEW

The Chartered Manager Degree Apprenticeship (CMDA) is a trailblazer apprenticeship that has been developed by a group of employers, in liaison with the Chartered Management Institute (CMI) and higher education providers.

The apprenticeship provides an alternative to graduate recruitment and the opportunity to 'grow your own' talent. It includes a combination of work-based learning and business education, which leads to a BA (Honours) Professional Practice in Management and professional recognition through the award of Chartered Manager status (CMgr MCMI).

The CMDA programme is suitable both for new recruits (eg school leavers entering into management positions) and for developing aspiring or existing managers already in employment who do not have a relevant management degree. The CMDA fosters the skills, creativity and loyalty employers need for employees to commit themselves to an organisation and drive it to the next level.



▶ BENEFITS TO YOU

- Attract and retain the best young talent, supporting the youth employment agenda.
- Enhance your learning and development strategy by establishing a clear progression route for aspiring and established managers.
- New research from across 500 Chartered Managers reveals that, on average, they deliver over £390k of added value to their organisation (CMI).

▶ KEY INDUSTRY DRIVERS

- Poor management skills cost the UK economy over £19bn a year (BIS).
- 200,000 new management roles need to be filled each year (UKCES).
- 75 per cent of employers seek professional qualifications to provide evidence of practical skills (CMI).
- The introduction of the apprenticeship levy in April 2017 for all large organisations.

Entry requirements	<p>The usual entry requirements are GCSE (or equivalent) mathematics and English language at grade C or grade 4 or above – plus one of the following</p> <ul style="list-style-type: none">• 120 UCAS points including at least 64 points from two A levels or equivalent BTEC National qualifications• 112 UCAS points from three A levels or equivalent BTEC National qualifications• other equivalent qualifications
Duration	<ul style="list-style-type: none">• The programme is usually delivered over three and a half years.
Delivery method	<ul style="list-style-type: none">• Typically learners attend University for three or four days at a time, approximately six times per year, although this decreases in the final year when the major in-company project is being undertaken.
Assessment	<ul style="list-style-type: none">• Participants are assessed by completing a variety of assessments to test many attributes relevant for successful management performance in the workplace. Assessment types can include management and technical reports, research investigations into practice, problem-solving activities, presentations, self, peer and co-assessment, and in-company projects.• As part of the end point assessment apprentices are required to submit an e-portfolio of evidence and present a work-based investigation project to a panel which will include representation from the employer, the higher education provider and a third party independent assessor. They will also have a formal interview.
Award info	<ul style="list-style-type: none">• Participants will gain the BA (Honours) Professional Practice in Management.
Fees	<ul style="list-style-type: none">• Employers who pay the apprenticeship levy can use their payments to cover course fees and assessment.• If your organisation doesn't pay the levy, you can still access government funding to cover at least 90% of course fees.• Fee amounts vary depending on your exact requirements. Please contact us to find out more.

All information is correct at the time of print – July 2018.

READY TO BOOST YOUR LEADERSHIP? 0114 225 5000