

Study Abroad Programme module catalogue 2019/20 (September and January intakes)

Subject Area	Award Title	Module description	Additional information (electives or additional costs)	Start date
Animation	International Certificate in Animation & International Diploma in Animation	<p>Visual storytelling You develop a critical awareness of the relationship between narrative and image, as well as an understanding of different approaches to visual storytelling. Topics include composition, staging and dramatic effect; characterisation, emotion and impact; digital storytelling for education and social purpose</p> <p>3D animation project You develop your practical skills in animation using software such as Maya or 3dsMax. You learn how to understand project briefs, model 3D characters and how to animate using techniques including keyframing and tweening.</p> <p>2D animation project This module develops your portfolio in 2D animation techniques. You learn how to use High Volume Output software, such as Toonboom and Cel Action, and understand the role they play in the animation industry.</p> <p>Virtual reality design You gain an in-depth understanding of the latest developments in virtual reality design. The module's practical focus enables you to design a new virtual reality experience for delivery on associated technologies.</p> <p>App design and development In this module, you design and develop your own app for a mobile device. You consider the devices currently available, the user experience, interface designs and contemporary development frameworks. You build your app and conduct testing to ensure that you have</p>		<p>You can study the International Certificate in Animation in September or January start</p> <p>You can study the International Diploma in Animation in September.</p>

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		<p>successfully met your planned objectives.</p> <p>Introduction to concept art You develop your skills at creating concept artwork for computer games, animation and film. You produce a series of concept art products, such as initial character designs or storyboards. You practise selecting the most suitable technique for different design contexts.</p>		
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Subject Area	Award Title	Module description	Additional information (electives or additional costs)	Start Date
Architecture	International Certificate in Architecture & International Diploma in Architecture	<p>Architecture studio 2 You develop imagination, creativity and problem solving skills through studio based design projects of medium scale and complexity. Each exercise is focussed on developing skills in specific aspects of design including space, form, materiality and working in an historic context.</p> <p>Cultural context 2 You develop an in-depth knowledge and critical appreciation of architectural history and how it relates to contemporary architecture and urbanism. You study the contextual influences inherent in architecture and urbanism and develop critical analysis skills through study, personal experience and design.</p> <p>Construction technology You gain some of the essential skills and knowledge expected of the architectural professional, such as structural understanding, design and construction technology application. You develop an awareness of</p>	<p>Students will be expected to pay for specialist printing (estimated £15 and material estimated at£100)</p> <p>Students on a Mandatory field trip to Europe will be asked to pay a contribution of £200.</p>	<p>You can study the certificate in September or January</p> <p>You can study the Diploma in September</p>

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		<p>construction thinking and technology selection which you apply to your studio design projects.</p> <p>Environment and technology 2 You develop an understanding of environmental strategies and technologies appropriate in the design of medium-scale, non – domestic buildings. You learn to appraise, select and integrate environmentally appropriate design strategies.</p>		
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Subject Area	Award Title	Module description	Additional information (electives or additional costs)	Start Date
Architecture Technology	<p>International Certificate in Architectural Technology</p> <p>&</p> <p>International Diploma in Architectural Technology</p>	<p>Architectural Technology Studio 2 You further your skills in computer aided design and graphical communication. You develop your understanding of construction technology and apply your knowledge to a series of challenging design briefs.</p> <p>History and Conservation You develop an in-depth understanding of architectural conservation philosophy, principles and practice, together with the study of the fundamentals of architectural history, periodisation and stylistic characteristics</p> <p>Construction Technology You gain some of the essential skills and knowledge expected of the architectural professional, such as structural understanding, design and construction technology application. You develop an awareness of construction thinking and technology selection which you apply to your studio design projects.</p> <p>Multi-Disciplinary Practice You'll gain an insight into the multi-disciplinary nature of</p>		<p>You can study the certificate in September or January</p> <p>You can study the Diploma in September</p>

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		<p>professional practice in the Architecture, Engineering and Construction (AEC) sector. You'll develop an in-depth understanding of the part the architectural technologist would play in a multi-disciplinary team. The module prepares you for professional practice and helps support the creation of a professional portfolio and CV.</p> <p>Construction Technology (awaiting module information)</p> <p>Environment and Technology (awaiting module information)</p>		
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Subject Area	Award Title	Module description	Additional information (electives or additional costs)	Start Date
Biomedical Science	International Diploma in Biomedical Science	<p>Biology of disease You understand the terminology and methodologies used in relation to the study of disease processes and diagnosis. You study a number of diseases and relate cell abnormalities to clinical symptoms in humans. You practise relevant laboratory techniques, data handling and problem-based learning.</p> <p>Biomedical investigative technologies You learn the theory behind commonly used biological techniques used in laboratories for academic and clinical research. You learn the principles and applications of routine methods used in the diagnosis and monitoring of disease, therapeutic drug monitoring and methods used to study human chromosomes and DNA.</p> <p>Molecular biology and biochemistry You understand the application of a range of techniques in molecular biology and biochemistry. Themes include nucleic</p>	<p>Bioscience additional costs</p>	You can study this course in September

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		<p>acids and recombinant DNA technology; chromosome structure and genomes; and the mechanisms of enzyme action.</p> <p>Immunology and microbiology You expand your knowledge of the immune system and how it functions. You broaden your knowledge of viral, prokaryotic and eukaryotic microorganisms. You learn how microbes interact with humans and the environment.</p> <p>Professional and scientific practice 2 You learn how to put fundamental laboratory skills into practice in a professional, scientific context. You practise effective communication and presentation skills. You learn how to plan and project manages a research project. You practise mathematical and statistical analysis techniques.</p>		
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Subject Area	Award Title	Module description	Additional information (electives or additional costs)	Start Date
Biochemistry	International Diploma in Biochemistry	<p>Topics in Biochemistry Molecular Biology and Biochemistry Analytical & Bioanalytical Sciences Professional and Scientific Practice 2 Advanced Cell Biology Organic & Biological Chemistry</p>	Bioscience additional costs	September start

Subject Area	Award Title	Module description	Additional information (electives or additional costs)	Start Date
Biology	International Diploma in Biology	<p>Applied Ecology & Environmental Biosciences Molecular Biology and Biochemistry Evolutionary & Behavioural Biology</p>	Bioscience additional costs	You can study this course in September

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		<p>Professional and Scientific Practice 2 Advanced Cell Biology Topics in Biochemistry</p> <p>(awaiting module information)</p>		
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Subject Area	Award Title	Module description	Additional information (electives or additional costs)	Start Date
Chemistry	International Diploma in Chemistry	<p>Analytical & Bioanalytical Sciences Physical & Inorganic Chemistry Organic & Biological Chemistry Chemistry & Society Professional and Scientific Practice 2</p> <p>(awaiting modules information)</p>	Bioscience additional costs	You can study this course in September

Subject Area	Award Title	Module description	Additional information (electives or additional costs)	Start Date
Human Biology	International Diploma in Human Biology	<p>Control Psychology Molecular Biology and Biochemistry Advanced Cell Biology Professional and Scientific Practice 2 Biology of Disease Immunology & Microbiology</p> <p>(awaiting module information)</p>	Bioscience additional costs	You can study this course in September

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Subject Area	Award Title	Module description	Additional information (electives or additional costs)	Start Date
Business	International Certificate in Business & International Diploma in Business	<p>Cross Cultural Management Competencies This module prepares you for working in a multicultural environment. You learn a variety of concepts and frameworks in relation to cross cultural management and leadership. You discuss cultural diversity from a range of perspectives, exploring themes such as communication, team work and negotiation. In addition, the module helps you to develop aspects of employability such as CV and interview preparation.</p> <p>Strategic Planning: Shaping You develop your knowledge of theory and practice using the models of strategic management in a practical way to see how strategy is developed. You gain a understanding of the connectivity of business and the external and internal factors that govern all decisions and practices within an organisation.</p> <p>Strategic Approaches to Marketing Develop an understanding of the concepts of strategic marketing and the ability to apply these to a variety of situations. Understand how appropriate strategic marketing responses can improve organisational performance</p> <p>Managing International Business You learn about international business in an operational and strategic context. You develop awareness of the current challenges and themes in global business. You discuss how these issues are addressed in reference to case studies from a range of sectors.</p> <p>Planning Your Own Business</p>	<p>Additional costs for Business</p> <p>If you study the diploma you will study all 6 modules.</p> <p>For the certificate starting in September you will study the first three modules.</p> <p>For the certificate starting in January you will study the last three modules.</p>	<p>You can study the certificate in September or January</p> <p>You can study the Diploma in September</p>

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		<p>This module helps you to explore your own abilities and aptitudes to face the challenges of starting a business. Working with others, you research a business idea and develop a viable business plan. You learn about the pressures of the start-up environment, how to identify and evaluate opportunities and the principles of start-up finance.</p> <p>Service and Retail Marketing</p> <p>You develop an in-depth understanding of the service and retail sectors and the processes that are shaping it. You learn how to apply retail marketing tactics and strategy, and develop the skills required evaluating and choosing between different service and retail strategies.</p>		
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Subject Area	Award Title	Module description	Additional information (electives or additional costs)	Start date
Creative Writing	<p>International Certificate in Creative Writing</p> <p>International Diploma in Creative Writing</p>	<p>Poetry and Poetics - awaiting module information</p> <p>Dark Fictions: Deception, Detection and Death - awaiting module information</p> <p>Writing from life - awaiting module information</p> <p>Writing for Young People</p> <p>Through the analysis of a variety of literary texts, you develop a critical understanding of literature written for children and young adults. You explore the relationship between the historical, cultural and social construction of children and the literature produced for them.</p>	You will study the first 3 modules in September and the last 3 in January	<p>You can study the certificate in September or January.</p> <p>You can study the Diploma in September</p>

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		<p>Writing and Environment</p> <p>You explore theories and discourses relating to the environment, through the study of relevant literary genres. You are encouraged to ask questions such as: what is/should be the relationship between human and the more-than-human world? How do nature and culture inter-mingle in our environment? And what effect does climate change have on contemporary literature?</p> <p>Story and Narrative</p> <p>You develop your creative writing skills through reading widely and studying a range of topics including note-taking, keeping a diary, research, developing a voice, plot and dialogue. By the end of the module, you produce an extract from a novel, along with a synopsis of a complete novel.</p> <p>Adapting for the Screen - awaiting module information</p>		
Subject Area	Award Title	Module description	Additional information (electives or additional costs)	Start date
Criminology	International Certificate in Criminology	<p>Exclusion, Rights and Justice</p> <p>This module is an introduction to the issues and controversies of human rights, social justice and social inclusion in relation to issues such as immigration, welfare, gender, faith and sexuality. You learn to use conceptual tools such as othering, normalisation and demonisation.</p>	You will be expected to study 3 out of the 4 modules.	You can study the certificate in January.

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		<p>Life Beyond Crime: Substance Use and Offending</p> <p>This module explores the relationship between substance use and offending. You learn the ways in which people can recover from substance use and the associated lifestyles and behaviours. Key concepts include the role of third sector groups in assisting recovery from substance abuse and the stigmatisation and labelling of some individuals who have experienced problematic substance abuse.</p> <p>Experiencing Criminal Justice</p> <p>You learn how crime and criminal justice is experienced from the perspective of offenders, victims and professionals. You focus on gender and consider how different individuals experience stigma, discrimination and oppression. You evaluate ethical and rights-based issues related to criminal justice. You discuss and compare a range of international case studies.</p> <p>Investigating Cutting Edge Criminology</p> <p>You develop a range of modern, practical investigative skills, with learning which is anchored in real-world situations. You learn critical interviewing skills, secondary data analysis and social media scraping, as well as looking at ethics and values in practice</p>		
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Subject Area	Award Title	Module description	Additional information (electives or additional costs)	Start date
Digital Media	International Certificate in Digital Media	<p>Virtual Reality Design You gain an in-depth understanding of the latest developments in virtual reality design. The module's practical focus enables you to design a new virtual reality experience for delivery on associated technologies.</p> <p>App Design and Development In this module, you design and develop your own app for a mobile device. You consider the devices currently available, the user experience, interface designs and contemporary development frameworks. You build your app and conduct testing to ensure that you have successfully met your planned objectives.</p> <p>Introduction to Concept Art You develop your skills at creating concept artwork for computer games, animation and film. You produce a series of concept art products, such as initial character designs or storyboards. You practise selecting the most suitable technique for different design contexts.</p>		You can study to certificate in January
Digital Media Production	International Certificate in Digital Media Production	<p>Web-Based Media and Applications Applied Photography Post Production</p>	You study the first 3 modules for the Certificate and all for the Diploma.	September start for both the Certificate and Diploma.

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	<p>International Diploma in Digital Media Production</p>	<p>Virtual Reality Design You gain an in-depth understanding of the latest developments in virtual reality design. The module's practical focus enables you to design a new virtual reality experience for delivery on associated technologies.</p> <p>App Design and Development In this module, you design and develop your own app for a mobile device. You consider the devices currently available, the user experience, interface designs and contemporary development frameworks. You build your app and conduct testing to ensure that you have successfully met your planned objectives.</p> <p>Introduction to Concept Art You develop your skills at creating concept artwork for computer games, animation and film. You produce a series of concept art products, such as initial character designs or storyboards. You practise selecting the most suitable technique for different design contexts.</p>		
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Subject Area	Award Title	Module description	Additional information (electives or additional costs)	Start Date
English	International Certificate in English & International Diploma in English	<p>Poetry and Poetics</p> <p>In this module, you produce and perform poems for a short collection. You reflect on a range of literary techniques through the analysis of selected poems, and books on the creative writing process. You learn to identify and apply these techniques to your own work.</p> <p>Sociolinguistics</p> <p>You develop a range of practical, investigative skills, along with a sound understanding of the fundamentals of sociolinguistic investigation, and its development over time. During this module, you design and conduct a research project that investigates the interaction between language and society, and present your findings.</p> <p>The Gothic</p> <p>Explore Gothic writing, from the inception of the genre in the mid eighteenth century, right up to the present day. By studying a diverse range of texts, you develop an in-depth understanding of the features of Gothic literature, how it has developed over time, and how it relates to larger historic and cultural contexts.</p> <p>London: Historical and Literary Perspectives 1728- 1914</p>		<p>You can study the certificate in September or January</p> <p>You can study the Diploma in September</p>

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		<p>Dark Fictions: Deception, Detection and Death</p> <p>You develop a strong understanding of the crime and detective fiction genre of literature. Through the study of a range of novels, novellas and short stories, you look at topics including multi-modality in crime narratives; creative non-fiction; forensics; research and critical engagement; communicating science and law; gender and crime; the police and law enforcement; crime as entertainment; ethics and crime writing.</p> <p>Writing from life</p> <p>Language and style</p> <p>Shakespearean Drama</p> <p>You embark on an in-depth exploration of Shakespeare’s plays, produced in a variety of different dramatic genres. You consider the plays in relation to their social, cultural and religious contexts, and you approach texts in the light of both Renaissance and modern critical theories.</p> <p>Adapting for the screen</p> <p>Multicultural & Intercultural Communication</p> <p>This module develops your knowledge and understanding of cultural interaction and language use in multicultural societies. You explore themes including the relationship between language, communication and culture; bilingual education; language and youth culture and intercultural pragmatics and politeness.</p>		
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		<p>Language, Identity and Power</p> <p>Writing for Children</p> <p>Through the analysis of a variety of literary texts, you develop a critical understanding of literature written for children and young adults. You explore the relationship between the historical, cultural and social construction of children and the literature produced for them</p> <p>Literature of the 18th Century and Romantic Period</p> <p>Writing and Environment</p> <p>You explore theories and discourses relating to the environment, through the study of relevant literary genres. You are encouraged to ask questions such as: what is/should be the relationship between human and the more-than-human world? How do nature and culture inter-mingle in our environment? And what effect does climate change have on contemporary literature?</p> <p>Story and Narrative</p>		
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Film & Screen Writing	International Certificate in Film & Screen Writing	<p>Writing an original screenplay</p> <p>You develop the skills needed to write and develop saleable films, single TV dramas and pilot episodes of</p>	Students studying the Certificate will study the first 4	You can study the certificate in September or January.

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	International Diploma in Film and Screenwriting	<p>drama series and sitcoms. You learn how to write an original story outline as well as how to plan a submission strategy that will help you to secure your first commission.</p> <p>Responding to a creative brief - awaiting module information</p> <p>Hollywood cinema You critically examine the mainstream North American film industry and its characteristic products. Topics range from Hollywood's formation in the silent era, its period of mature development via the 'studio system', the 'classical' narrative form, and Hollywood's reorganisation and renewal leading to the 'post-studio', 'post-classical' system of today.</p>	<p>modules and Diploma students will study all 8 modules.</p> <p>Students may have to opportunity to attend Berlin Film Festival; additional costs may apply to this.</p> <p>Additional course costs</p>	September start for the diploma.
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Subject Area	Award Title	Module description	Additional information (electives or additional costs)	
		<p>A close up on British cinema You develop an in-depth understanding of the national cinema of Britain through a critical study of filmmakers and genres, and a selective review of British cinema since 1930. You examine the historical contexts of filmmaking in Britain and make critical judgments through the analysis of a range of British films from various periods.</p> <p>Scripting a performance You learn how to write scripts for a range of media including film, television, radio and theatre. You read and discuss examples of scripts and undertake practical exercises to improve your own writing. You explore how actors and writers can work together to craft effective performance pieces and reflect on how personal interests</p>		

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		<p>and values inform creative work and the script development process.</p> <p>Beyond the mainstream - awaiting module information</p> <p>Adapting for the screen In this module, you explore the theory and practice of adapting fiction for the screen. You develop an understanding of key areas of adaptation theory and criticism, and learn how apply these in a practical, creative adaptation task.</p> <p>TV, comedy and drama You closely analyse a range of examples of television programming from production, aesthetic and social perspectives. As part of this module, you will design and implement a research project on a chosen television series, either comedy or drama.</p>		
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Subject Area	Award Title	Module description	Additional information (electives or additional costs)	Start date
Film & Media Production	<p>International Certificate in Film and Media Production</p> <p>International Diploma in Film and Media Production</p>	<p>Post Production</p> <p>Moving Image Project</p> <p>Film Concepts and Contexts</p> <p>Production Techniques</p> <p>Cross Media Project</p> <p>Professional Contexts in Film & Media</p>	<p>Students studying the Certificate will study the first 3 modules and Diploma students will study the following 5 modules.</p> <p>Production Techniques Moving Image Project Film Concepts and Contexts Cross Media Project Professional Contexts in Film & Media</p>	<p>You can study the certificate and diploma in September</p>

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Film Studies	International Certificate in Film Studies International Diploma in Film Studies	<p>European Cinemas</p> <p>You explore a range of European national cinemas, in the context of their industrial, historical and aesthetic development. You study and discuss a range of films, and look at key definitions and theories of European cinema(s). You also examines the relationship of the European film industry to Hollywood, world and translational cinema.</p> <p>Community Cinema</p> <p>Hollywood Cinema</p> <p>You critically examine the mainstream North American film industry and its characteristic products. Topics range from Hollywood's formation in the silent era, its period of mature development via the 'studio system', the 'classical' narrative form, and Hollywood's reorganisation and renewal leading to the 'post-studio', 'post-classical' system of today.</p> <p>A Close-Up on British Cinema</p> <p>You develop an in-depth understanding of the national cinema of Britain through a critical study of filmmakers and genres, and a selective review of British cinema since 1930. You examine the historical contexts of filmmaking in Britain and make critical judgments through the analysis of a range of British films from various periods.</p>	International Certificate: You will study 3 modules on this course.	<p>You can study the certificate in September or January.</p> <p>September start for the diploma.</p>

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		<p>Thinking About Movies</p> <p>You explore some of the key theories of Film Studies and develop your understanding of concepts, terms, issues and debates within the subject. You critically engage with written texts and discuss the contexts which produced them, and their importance for the study of cinema today.</p> <p>DIY Film-making</p> <p>You'll learn about a type of filmmaking that requires a much lower budget than conventional films, but an equal or higher amount of creative skill and ingenuity. You'll explore the possibilities when working with micro-budgets, and focus on the crucial elements of good filmmaking - the concept, story, and aesthetic approach. You'll produce a film of your own, using low-tech and low-budget resources.</p> <p>TV, Comedy and Drama</p> <p>You closely analyse a range of examples of television programming from production, aesthetic and social perspectives. As part of this module, you will design and implement a research project on a chosen television series, either comedy or drama.</p>		
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History	International Diploma in History	<p>The Cold War Era</p> <p>Race: Difference and Power in the Modern World</p> <p>Britain between the wars: crisis, transformation and the people, 1918-1939</p> <p>London: Literacy and Historical Perspectives 1728-1914</p> <p>The Historian and Research</p> <p>Total War and European Society, 1792-1945</p> <p>Slavery and anti-slavery in the British Atlantic, 1763-1838</p> <p>Germany, 1890-1933: From Reich to Republic</p>	Awaiting module information for this course	You can start this course in September

Subject Area	Award Title	Module description	Additional information (electives or additional costs)	Start date
Performance for Stage and Screen	<p>International Certificate in Performance for Stage and Screen</p> <p>International Diploma in Performance for Stage and Screen</p>	<p>Applied Theatre</p> <p>You explore the social potential of theatre by tailoring a performance to a specific context. You learn how to organise and deliver a performance event at an independent site or venue. You also develop the skills to ref your own role in the performance.</p> <p>Approaches to Classic Text</p> <p>You learn how to analyse, rehearse and perform classic texts. In lectures, you explore a range of theoretical approaches to the performance of classic materials. In seminars, you practise performing classic materials, such</p>	International Certificate : You will study 3 modules	<p>You can study the certificate in September or January.</p> <p>September start for the diploma.</p>

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		<p>as verse speaking, effective breathing and using structure, rhythm and imagery. You research and reflect on the historical, social, cultural and political contexts.</p> <p>Re-Interpreting Performance</p> <p>You develop an in-depth understanding of critical theory, its role in performance analysis and how it can be applied to your own creative practice. By watching, analysing and interpreting performances from a range of genres and cultures, you'll explore concepts and issues such as gender in/as performance and engaging with culture through/as performance.</p> <p>Broadcast Voices</p> <p>You gain a sound understanding of the performance and production processes involved with a range of broadcast media. Enhance your performance, acting or presenting skills through the creation of a complete radio programme, performed and recorded in small groups. You also learn and develop some of the key employability skills valued by the industry.</p> <p>International Performer Training - awaiting module information</p> <p>In Situ: Body, Space and Performance</p> <p>You explore the relationship between the body, space and performance, through a practical exploration of different sites. You consider their structures, pace, rhythms, users and uses, as well as their historical and social markings. At each site, you are led through a range of tasks</p>		
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		<p>designed to develop your own ideas about the space and to consider possible approaches for performance.</p> <p>DIY Film-making</p> <p>You'll learn about a type of filmmaking that requires a much lower budget than conventional films, but an equal or higher amount of creative skill and ingenuity. You'll explore the possibilities when working with micro-budgets, and focus on the crucial elements of good filmmaking - the concept, story, and aesthetic approach. You'll produce a film of your own, using low-tech and low-budget resources.</p>		
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Subject Area	Award Title	Module description	Additional information (electives or additional costs)	Start Date
Games Design	International Certificate in Games Design & International Diploma in Games Design	<p>2D games art</p> <p>You learn the fundamental 2D digital skills required to develop video games. You explore the key principles of the design and production of digital images. Themes include colour palettes, texture creation, transmission and shader technology.</p> <p>Real time environment creation</p> <p>You develop the skills needed to create a range of interactive graphical and visual environment assets using industry standard art tools. The outcome is a professional, electronic portfolio of assets and a sound understanding</p>	<p>Students studying the Certificate will study the first 3 modules and Diploma students will study all 6 modules.</p> <p>Additional course costs</p>	

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		<p>of the theories and practices involved in this area of media production.</p> <p>3D animation project You develop your practical skills in animation using software such as Maya or 3dsMax. You learn how to understand project briefs, model 3D characters and how to animate using techniques including keyframing and tweening.</p> <p>Virtual reality design You gain an in-depth understanding of the latest developments in virtual reality design. The module's practical focus enables you to design a new virtual reality experience for delivery on associated technologies.</p> <p>App design and development In this module, you design and develop your own app for a mobile device. You consider the devices currently available, the user experience, interface designs and contemporary development frameworks. You build your app and conduct testing to ensure that you have successfully met your planned objectives.</p> <p>Introduction to concept art You develop your skills at creating concept artwork for computer games, animation and film. You produce a series of concept art products, such as initial character designs or storyboards. You practise selecting the most suitable technique for different design contexts.</p>		
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Subject Area	Award Title	Module description	Additional information (electives or additional costs)	Start Date
Hospitality	International Certificate in Hospitality & International Diploma in Hospitality	<p>Managing hospitality resources Develop an understanding of the principles underpinning the effective management of hospitality services. Explore and evaluate the use of particular resources, including ICT and e-commerce, in delivering a sustainable hospitality experience.</p> <p>The hospitality events business Explore the environment that hospitality businesses operate in, and apply this knowledge to your own business start-up proposals. You develop the management skills required during the planning and delivery of a hospitality event, including organisation, problem solving, detailed advance planning, risk assessment and communication skills.</p> <p>People and organisations in context Learn the skills you need to successfully interact with and manage individuals and groups, in UK and international organisations. Learn how to perform effectively in recruitment and selection processes for the global job and placement market.</p> <p>Current trends in international culinary arts and service experience Develop your understanding of current trends in Culinary Arts and Food Service. Explore the history, concepts and theories relating to gastronomy and dining, including service styles, the influence of restaurant guides, types of restaurant and international cuisines.</p> <p>Managing food and beverage operations Develop your understanding of the global Food and Beverage (F&B) business environment, explore future industry trends and develop the practical skills needed to effectively manage F&B operations.</p>	<p>The Hospitality Events Business' module on the Hospitality routes. The estimated cost is £300-£500 and is for mandatory field trips (including accommodation and travel).</p> <p><u>Additional course costs</u></p>	<p>You can study the certificate in September or January</p> <p>You can study the Diploma in September</p>

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		<p>Creative hospitality events Develop your knowledge and understanding of the current approaches to delivering hospitality events and services. You develop a creative solution to meet a client brief - exploring, evaluating and selecting the specialist resources and services that are required in the delivery of your solution.</p>		
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Subject Area	Award Title	Module description	Additional information (electives or additional costs)	Start Date
Mass Communication	International Certificate in Mass Communication & International Diploma in Mass Communication	<p>Celebrity culture You analyse celebrity culture within its wider political, cultural and economic contexts. You explore examples of contemporary and historical celebrities, with topics including reality television; PR and image management and marketing, branding and endorsements.</p> <p>Event management You learn the key areas and concepts of events management, such as planning, project management and evaluation. You explore emerging trends in events management.</p> <p>Radio 1 This module introduces you to the key techniques of radio broadcasting. You learn the techniques of radio production including making news bulletins; recording and editing interviews; and producing a speech radio programme.</p> <p>Global PR You develop a critical understanding of the key practices and academic debates in global PR. Topics include cultural divide and ethics in global PR; PR campaigning; and the regulatory environment for global PR.</p>		

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		<p>TV and Video skills You are introduced to the needs and demands of a career in television news broadcasting. You develop filming, editing and broadcasting skills. You explore the ethical and social questions of TV news production and broadcasting.</p> <p>News Media This module introduces you to the study of the news by exploring the practices and structures of global news organisations. You examine how the news is sourced and produced; how media ownership affects the news; and you analyse a range of international case studies.</p>		
Subject Area	Award Title	Module description	Additional information (electives or additional costs)	Start Date
Photography	International Certificate in Photography	<p>Photography: contemporary photographic practice This module introduces you to a range of contemporary photographic topics connected to the production, display and distribution of photographic work. You attend lectures, seminars and film screenings. You are assessed by two oral presentations.</p> <p>Photography: advanced techniques and skills You refine and enhance essential photographic skills and develop an understanding of advanced and specialist techniques in photographic production. This includes both analogue and digital modes of production. Operation of a range of specialist equipment and processes will be covered.</p> <p>Applied photography You develop your understanding of photographic production techniques. You learn how photographic equipment, techniques and genres have evolved. You practise different techniques and compare how images differ.</p>	Additional course costs	

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Subject Area	Award Title	Module description	Additional information (electives or additional costs)	Start Date
Politics	International Certificate in Politics & International Diploma in Politics	<p>Contemporary political philosophy Explore a range of fundamental issues in contemporary political philosophy, including notions of authority, autonomy, political obligation, democracy, human rights, republicanism, social justice, multiculturalism, private property and public goods, and feminist contributions to debates around justice and ethics, especially concerning work and the family, pornography and norms of feminine appearance.</p> <p>Research methods in politics Develop your understanding and experience of contemporary methods, issues and theories of political research. Further your practical knowledge and experience of research through an applied research project.</p> <p>Europe and European Union Explore recent debates about Europe as a social, cultural and political phenomenon, and examine the structure and roles of the European Union. Develop a critical understanding of the development of the European Union, its major policies, key institutions and interactions between the EU and its member states.</p> <p>The politics of welfare in the 21st century Develop an understanding of the politics and delivery of social welfare from the post-war period onwards. Consider the changing relationship between the states, markets and individuals by exploring the way in which the</p>	Additional course costs	

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		<p>state has interacted and continues to interact with the family and employment.</p> <p>Contemporary war and security studies Explore the changing nature of war and security from contemporary, critical perspectives. The module introduces theoretical perspectives and empirical material relating to the phenomenon of war in the 21st century. paying attention throughout to issues of race, ethnicity and gender. You critically analyse the 'global' war on terror, the invasion of Afghanistan (2001) and the war in Iraq (2003), paying attention throughout to issues of race, ethnicity and gender.</p> <p>Divided societies Northern Ireland, South Africa, Iraq and Israel/Palestine have all witnessed inter-ethnic hostility and political violence. Yet the causes of ethnic disharmony are not the same in each society. Explore the historical and contemporary factors related to ethnic difference and conflict in these contexts.</p> <p>Britain in the world: British foreign policy in the modern era Develop an in-depth understanding of British foreign, defence and security policy. Obtain an insight into the factors and forces shaping British policies during a period of global retreat, economic decline and increased globalisation.</p>		
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Subject Area	Award Title	Module description	Additional information (electives or additional costs)	Start Date
Psychology	International Certificate in Psychology	<p>Animal Psychology</p> <p>You develop your knowledge of cognition and behaviour in non-humans. You learn about the different methods of studying animal behaviour and the ethical issues raised when carrying out animal research. You explore consciousness, memory and problem-solving capacities in animals.</p> <p>Disorders of Reading and Language</p> <p>Develop a comprehensive understanding of the key theories and issues relating to language and literacy development and impairment.</p> <p>Topics include: developmental disorders such as Dyslexia; acquired disorders such as Stroke Aphasia and Alzheimer's Disease, and other language disorders such as Tourette's Syndrome.</p> <p>Holistic Perception</p> <p>This module introduces you to sensory perception. You learn how visual and auditory perception develops and explore individual differences in perception. You examine how perceptual theory is applied in the military, education, marketing and other contexts.</p> <p>Introduction to Counselling and Psychotherapy</p> <p>This module introduces you to the practice of counselling and psychotherapy. You learn the basics of what</p>	You will study 3 modules on this course	You can start this course in January

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		counselling is, who counselling is for and what skills are required to become an effective counsellor. You begin to learn about the development of counselling-related skills		
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Subject Area	Award Title	Module description	Additional information (electives or additional costs)	Start Date
Sport Business Management	International Diploma	<p>Applied Marketing and Finance You develop the key skills in marketing and finance which are required to make strategic decisions. You practise applying these skills in the context of case studies which relate to the sport and leisure industry.</p> <p>Enterprise and innovation in sport You develop an understanding of key models and theories in relation to enterprise and innovation in sport. You learn how to exploit emerging market opportunities in the sport and physical activity industry. Key themes include communication and strategy; entrepreneurial effectiveness; and social enterprise.</p> <p>Research in sport business and management You develop a critical approach to researching sport business management. You learn the skills you need to develop research ideas, aims and objectives. You understand how to carry out quantitative and qualitative research in this field.</p> <p>Organisation behaviour and human resource management This module develops your knowledge of how organisations behave and how they manage their people.</p>	<p>Additional course costs</p> <p>This course does offer students the opportunity to complete a work placement</p>	

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		<p>You learn skills such as managing global and cultural diversity; conflict resolution; and placement preparation.</p> <p>Managing the development of sport in the UK You develop an overview of how sports organisations are managed. You learn how managers control the planning and delivery of sports and physical activity to increase participation. You review case studies and procedures designed to improve engagement with sport in the UK</p> <p>Event management design and innovation You learn how to plan, project manage and evaluate an event. Key topics include risk management, sponsorship, logistics, PR and marketing, and volunteer management.</p> <p>Operational facility management You develop your knowledge and practical skills in relation to the concepts, systems and strategies of sports facility operations management. You learn key management frameworks which are used in the sports industry including how to measure customer satisfaction; customer attraction and retention; and performance analysis and benchmarking.</p>		
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Subject Area	Award Title	Module description	Additional information (electives or additional costs)	Start Date
Sport Development with Coaching	International Diploma in Sport Development with Coaching	<p>Research in sport and business management You develop a critical approach to researching sport business management. You learn the skills you need to develop research ideas, aims and objectives. You understand how to carry out quantitative and qualitative research in this field.</p> <p>Application of professional skills sport in society Develop your awareness of work-related issues and professional standards in a sports development and coaching context. Reflect upon your continuing personal and professional development, and develop key skills during a period of work placement.</p> <p>Sport event management Develop an understanding of how to manage successful and safe sporting events within a local sport development context. Experience the planning and delivery of a real-life sporting event within the local community for an external client organisation.</p> <p>Coaching in context Understand how coaching works, including how to recruit, develop and retain a coaching workforce. You also focus on the development of individual coaching skills within a range of different environments of specific populations. An understanding of the needs of different participants is a key theme.</p> <p>Developing school sport Examine the historical and current context of school sport and Physical Education both at primary and secondary level. Develop a detailed understanding of the rationale</p>	<p>Additional course costs</p> <p>This course does offer students the opportunity to complete a work placement</p>	

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		for school sport and its relationship to the wider development of sport and physical activity for young people.		
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Subject Area	Award Title	Module description	Additional information (electives or additional costs)	Start Date
Sports Studies	International Diploma in Sports Studies	<p>Research Matters 2 - (Theory and Methods) Professional and Work based Practice Sport and Community Development Social Formations of Sport Sport Journalism Alternative Physical Activities Football and Society</p>	Awaiting module information	September start

Subject Area	Award Title	Module description	Additional information (electives or additional costs)	Start Date
Tourism	<p>International Certificate in Tourism</p> <p>International Diploma in Tourism</p>	<p>Digital Tourism Marketing This module examines how Information, Communication and Technology (ICT) have revolutionised both society and the tourism industry. You appraise the use of digital marketing by organisations and businesses to strengthen their competitiveness in the global tourism market. You discuss case studies on the application of ICT to different sectors of the tourism industry.</p> <p>Heritage and Cultural Tourism You learn the role that heritage and culture play in an international tourism context. You appreciate how to manage tourism which focuses on heritage and culture</p>	<p>International Diploma: you study all modules</p> <p>International Certificate: you study first 3 modules.</p>	<p>You can study the certificate in September or January</p> <p>You can study the Diploma in September</p>

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		<p>and the complexities and challenges of these settings. You explore the operation and management of heritage and cultural attractions with reference to a variety of case studies.</p> <p>Tourism, Development and Society</p> <p>Explore concepts and theories relating to the tourism phenomenon, including the controversial notion of 'development'.. Develop the critical thinking and research skills required to solve problems relating to tourism and development.</p> <p>Introduction to Adventure Tourism Managing Visitor Attractions Enterprise and Small Business in Tourism and Hospitality</p>		
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Subject Area	Award Title	Module description	Additional information (electives or additional costs)	Start Date
Events	International Certificate in Events	<p>Food and Beverages for Events</p> <p>Develop an understanding of the role, significance and challenges associated with providing high quality food and beverage products and service at events, to help meet the event objectives.</p> <p>Sustainable Event Production</p> <p>Understand how events are designed, planned, implemented and evaluated. By analysing case studies of various international events, you examine all aspects of event production, and develop an awareness of how sustainability is the central thread connecting all these</p>	International Diploma: you study all modules	You can study the certificate in September or January
	International Diploma in Events		International Certificate: you study first 3 modules.	You can study the Diploma in September

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		<p>functions in the modern events industry.</p> <p>Managing the Experiential Campaign</p> <p>You gain an insight into experiential marketing campaigns from project brief to evaluation. The module provides a holistic understanding of designing campaigns with stakeholder consideration and accountability. You also develop an understanding of the role of social media and PR in experiential campaigns.</p> <p>Managing Exhibitions, Business and Corporate Events Managing Festivals and Outdoor Events People and Organisations in Context</p>		
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Subject Area	Award Title	Module description	Additional information (electives or additional costs)	Start Date
Hotel Management	<p>International Certificate in Hotel Management</p> <p>International Diploma in Hotel Management</p>	<p>Applied Research Skills</p> <p>Managing Food and Beverage Operations</p> <p>Develop your understanding of the global Food and Beverage (F&B) business environment, explore future industry trends and develop the practical skills needed to effectively manage F&B operations.</p> <p>Hotel Outlet Management</p> <p>You examine the concept and management of outlets in hotels as well as the techniques, methods and types of related services. You gain a deep understanding of the</p>	<p>International Diploma: you study all modules</p> <p>International Certificate: you study first 3 modules.</p>	<p>You can study the certificate in September or January</p> <p>You can study the Diploma in September</p>

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		challenges and complexities of managing hotel complex outlets and related services. Revenue Management Philosophy of the Restaurant People and Organisations in Context		
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