

FOOD AND DRINK SKILLS SUMMIT

Securing a valued future workforce



Sheffield
Business School

AT SHEFFIELD HALLAM UNIVERSITY

let's do business

Outcomes - Discussion Group 1

Processes

- People are doing very well in their own paradigms but they don't understand how much inefficiency is costing them.
- We need to look at the key drivers in order to innovate. In the near future these drivers are going to be e.g.
 1. Legislation
 2. Waste
 3. Energy Costs



- The industry is going to be hit very hard by these drivers so this is where process driven change becomes possible
- We propose ½ to 1 day seminars available to manufacturers (at appropriate times) to show them how process based changes around key areas can help them save money e.g. energy cost seminar in the winter. Timing of these seminars is key to success in reaching the target

- Authority Bodies (FDF) and Retailers need to be used to promote process innovation. Bigger companies could also be used to guide SME's. However getting people to do something different is difficult.
- Case Studies should be used to show companies how £s can be saved

Outcomes - Discussion Group 2

Packaging

- Understanding the whole packaging 'environment' and its place within a specific business development project.
- Understanding of what makes a good packaging brief and be able to communicate this.



Outcomes - Discussion Group 2

Packaging

- Knowing how to develop and validate a packaging concept and balance against costing and timescales.
- Where to get packaging related support – mentoring, independent advice, industrial bodies etc.
- Where to find information about innovative developments in materials and processes eg. Research & Development, International support etc.

Outcomes - Discussion Group 3

Product

- Industry /Academic Forum
Feedback on skills shortages to dovetail into academic course design
- Culture/Environmental change
Facilitation of the top down approach to ensure open innovation (all ideas welcome!)
- Facilitating the process to market
SME's access to technical/marketing/translation



Outcomes - Discussion Group 3

Product

- Cross fertilisation of ideas
Creating the environment for ideas people, scientists and people from ALL industries with the same problem to transfer knowledge.
- Skill of idea generation
Can it be taught? Is it inherent?

Outcomes - Discussion Group 4 People

- Lean Manufacturing
 - Leadership Innovation – All areas of organisation
 - Communication
 - Problem Solving – Strategic Thinking – Critical Evaluation
 - Collaborative Culture



Outcomes - Discussion Group 4

People

- Recruitment
 - Technical Roles – Management
 - Too much emphasis on academic aspects and not on real world qualities (attitudes)
 - How to work with educational institutes
 - Two way street (Industry with Education)
 - Employability Skills
 - Ability to learn and continue to learn (cross discipline)

Outcomes - Discussion Group 4

People

- Openness
 - Required for innovation to develop
 - Empowerment (risk management)
 - Self reliance
 - Managing Change
- Coaching Culture
 - Increasing organisation ability to manage own development programme

Outcomes - Discussion Group 4

People

- Ability to create time to reflect
- Selling the vacancies to potential employees
 - Motivation
 - Attitudes
 - Skills
- Measuring impact of training on the business
 - Business Improvement

Outcomes - Discussion Group 4 People

- Improve Student Expectations
 - Lack of awareness
 - Poor perception of manufacturing
- Nutrition - translation analytic/critical questioning – Consumer Information
- Understand and seek best practice.